



# GaLaBau 2020

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**Nürnberg, Germany 16.–19.9.2020**

## PRESS RELEASE

May 2020

### **Four months until GaLaBau: Mood and state of preparations**

- **Date: 16-19 September 2020**
- **Fundamentally positive mood in the industry**
- **Safety and hygiene are top priority**

**In the current turbulent period, NürnbergMesse is offering all its customers and exhibition participants as much planning certainty and transparency as possible in this situation. For GaLaBau, the leading international trade fair for designing, constructing and maintaining urban, green and open spaces, safety and hygiene measures are currently being developed to help the event at the Exhibition Centre Nuremberg from 16 to 19 September to run smoothly. Both the mood in the industry and registration numbers remain very positive.**

“As things currently stand, we are planning to hold GaLaBau from 16 to 19 September 2020. Right now, we are once again receiving more positive news of restaurants and hotels opening, many restrictions are being either eased or lifted, and some European borders are able to open again. It goes without saying that we take the health of our exhibitors and visitors very seriously. In recent weeks we have worked intensively on a hygiene and safety plan for our autumn fairs. We are very optimistic, since GaLaBau is not directly affected by the ban on events which is in place until 31 August. And as the organizer of a four-day trade fair in a purely business setting, we face quite different opportunities and requirements to observe hygiene and social distancing rules, compared to other major events like concerts or festivals”, says Stefan Dittrich, Director GaLaBau at NürnbergMesse.

Another important factor is that the GaLaBau sector was not as badly affected by the coronavirus pandemic as was the case – unfortunately – in other sectors. Even if viewpoints differ here and there, as is normal in society, there is a clear preference among the exhibitors to hold an event in autumn, and registration numbers are still very good.

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Lutze von Wurmb, President of the Federal Association of Horticulture, Landscaping and Sports Facilities (Bundesverband Garten-, Landschafts- und Sportplatzbau, BGL), honorary sponsor of GaLaBau, is positive: "We landscape gardeners are optimistic that our GaLaBau trade fair, and thus the green 'class get-together', will happen in September. My company has firm plans to attend. Nuremberg is the only place where we can spend four days experiencing the power of innovation and performance of the entire GaLaBau sector in all its facets. GaLaBau is simply the most important event for the green sector. Of course we are aware of the unusual external circumstances that we have to live through, but these will not affect the outcome." Gerhard Zäh, President of the Association of Horticulture, Landscaping and Sports Facilities (Verband Garten-, Landschafts- und Sportplatzbau Bayern e. V.), adds: "Business in our sector is currently progressing very well. So far, our members' construction activities have been only marginally affected by the coronavirus pandemic, since building activity has continued throughout Germany. Many of our members have firm plans to attend GaLaBau in September. Even if, as we must expect, the trade fair has to take place subject to special conditions, the opportunity to interact in person with colleagues, suppliers and the sector as a whole is very important. I assume NürnbergMesse will also work out a special safety plan in this regard. As things stand, our members cannot imagine that GaLaBau will not happen this year. A trade fair is not the same kind of event as the Oktoberfest in Munich."

Knut Weidenhammer, Head of Department for Design, Construction and Service Operations for Public Spaces in Nuremberg (Servicebetrieb Öffentlicher Raum Nürnberg), also supports GaLaBau: "None of us currently knows what the situation will be like in September. But I still have firm plans to attend GaLaBau this year. Of course, we realize that the event will take place in unusual circumstances. Personal contact is important to me – just as is it is important to touch and 'grasp' a product and not just view it on the Internet. That is why we need this trade fair. It goes without saying that the appropriate conditions will have to be in place, such as hygiene precautions."

### **Hygiene and safety measures for GaLaBau**

NürnbergMesse liaises with local authorities and the Bavarian state government, continuously checks the concrete framework conditions for upcoming events and develops implementation concepts tailored to these. In addition to compulsory masks and social distancing rules, these include other points such as maintaining an even distribution of visitors, no door sales for tickets, contactless payment, no evening events as well as full registration of all participants for optimal

traceability. The current status of all the protective measures being taken to ensure safety on-site can be viewed at: [www.galabau-messe.com/measures](http://www.galabau-messe.com/measures)

### **Recommendations for exhibitors**

NürnbergMesse also offers its exhibitors guidance regarding what they will need to observe at the exhibition stands in September to ensure the event is both safe and successful. A list of the most commonly asked questions will be shortly available and constantly updated on the GaLaBau website.

### **Follow us on social media**

What else interests you about GaLaBau 2020? Feel free to share your thoughts and expectations via our social media channels and make contact with us and the community as a whole. This is also where you can find the latest information on our trade fair preparations.

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