



CLOSING REPORT

16 January 2020

Perimeter Protection 2020 breaks new records

- Significant growth in exhibitor and visitor numbers as well as display area
- International participation at record high
- Upbeat mood on the exhibition floor and in new specialist forum

With 4,200 trade visitors, that's around 16 percent more than at the previous event (3,639 in 2018), the sixth round of Perimeter Protection drew to a very successful close on Thursday 16 January 2020. On a display area measuring more than 6,000 m², the 166 exhibitors (135 in 2018) informed the professional audience about the latest mechanical and electronic solutions for outdoor site and building security. It is especially pleasing to note that in addition to the overall rise in exhibitors by 23 percent, the proportion of international exhibitors increased to 47 percent. The new specialist forum at the heart of the trade fair action proved very popular. On all three days of the fair it offered numerous presentations with valuable tips and case studies by renowned industry experts and information on the key topic of drone detection and defence. Exhibitors were particularly appreciative of the calibre of the trade visitors, more than 90 percent of whom had influence on their company's procurement decisions.

"The trade fair is performing extremely well and has continued to demonstrate consistent growth," says a delighted Alexander Stein, Director of Perimeter Protection at NürnbergMesse. "This makes it the undisputed No. 1 networking platform for the sector in Europe. The much larger number of exhibitors and visitors, the growth in display area and the proportion of international participants are once again evidence of the success and potential of our concept for a special interest trade fair dedicated exclusively to the protection of outdoor sites and facilities. This year, there was a lot of praise in particular for our new specialist forum in the exhibition hall, while our focus on drone detection and defence also attracted a lot of interest from the professional audience.

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To sum up: very positive feedback from almost all participants, a resounding success and great potential for further development in the future as well.” Kai-Uwe Grögor, Managing Director of the Fachverband und Gütegemeinschaft Metallzauntechnik (MZT, Association of Metal Fencing Technology), the honorary sponsor of the event, had this to say: “The need for security in the private and public spheres is constantly increasing, so we are naturally striking a chord with the sector with an event like Perimeter Protection. The presence of all major market players and the fantastic opportunities for making and nurturing contacts were especially applauded. As the consistently upbeat mood in the halls has shown, our event has become very well established in recent years. Despite this Perimeter Protection remains a compact special-interest trade fair.”

From 14 to 16 January 2020, a total of 166 companies, 78 of them from outside Germany, showcased their mechanical and electronic security technologies for outdoor surveillance. The solutions on display ranged from conventional mechanical protection measures like fencing, gates and access barriers to high-tech electronic components like surveillance cameras, drone detection systems, burglar alarm systems or biometric access control facilities. Trade visitors to Perimeter Protection 2020 included installers of fencing, gates and metal structures, and electronic systems. The event was also attended by numerous security managers from large industrial companies, municipalities and official agencies, representatives of local and long-distance transport networks, airports, fire services, correctional facilities, the police and armed forces, as well as planners and architects.

Highlights from the supporting programme at Perimeter Protection 2020

Alongside the comprehensive product display, the supporting programme offered visitors extra added value. A new feature this year was the free specialist forum at the heart of the trade fair action organised by the Verband für Sicherheitstechnik (VfS, Association for Security Technology). In a large number of presentations, industry experts shared their experience and expertise on highly topical issues like access and vehicle barriers or IoT technologies. They also addressed the focus topic of drone detection and defence. Wilfried Joswig, Managing Director of the VfS, is very satisfied with the outcomes: “The feedback from visitors was



very positive. They particularly appreciated the very diverse and topical choice of subjects. The speakers involved also had words of praise for the event, as it allowed them to effectively expand their network at the venue. I am already looking forward to the continuation of this format in two years.” On the second day of Perimeter Protection, the Nuremberg Security Conference also took place on the grounds of NürnbergMesse parallel to the exhibition. At this event for the private security industry, expert speakers explored the latest challenges and issues in the security industry.

Perimeter Protection 2022: Save the date!

The next Perimeter Protection will take place at the Nuremberg exhibition grounds from **18 to 20 January 2022**.

Security trade fairs at NürnbergMesse

NürnbergMesse has established and proven expertise in the security field. With events such as Enforce Tac – Trade Fair for Law Enforcement, it-sa and it-sa India – Trade Fairs for IT Security, FeuerTrutz – Trade Fair for Preventive Fire Protection as well as Perimeter Protection – Trade Fair for perimeter protection, FIRE & SECURITY INDIA EXPO and also U.T.SEC – Summit for Drones, Unmanned Technologies & Security, it brings together a total of about 1,700 exhibitors and over 42,000 visitors from all over the world.

For further information please go to: www.nuernbergmesse.de/security

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