



Interzoo 2022

37. International Trade Fair for Pet Supplies
37. Internationale Fachmesse für den Heimtier-Bedarf

24 – 27 May 2022

Organizer
Veranstalter



Honorary Sponsor
Ideeller Träger



Organization on behalf of the organizer
Durchführung im Auftrag des Veranstalters



PRESS RELEASE

October 2021

Ready for the next in-person Interzoo

Wiesbaden. The preparations for Interzoo, the world's leading fair for the pet supplies industry, are in full swing. The event is set to take place in Nuremberg from 24 to 27 May 2022. The organizer WZF (Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH) has already received registrations from some 1,000 exhibitors from all around the world.

The international pet supplies industry can hardly wait to finally meet again in person on site in Nuremberg next year to experience the global diversity of innovative services and products for pets at Interzoo. Over the four-day event, exhibitors and visitors will have the opportunity to discuss in person the latest developments in the sector. There's no substitute for feeling, smelling and testing products or for getting to know people personally, as these create the underlying spirit of trust for successful business relationships. Accordingly, there is a great deal of interest in the forthcoming trade fair: "The current level of registrations from more than 55 countries is very promising and we are pleased that so far, about 10 percent of registrations for Interzoo 2022 are from new exhibitors," says Dr Rowena Arzt, Director Exhibitions at WZF.

The forthcoming Interzoo will also feature a Start-up-Area, as WZF would like to offer young companies from Germany and other countries the opportunity to showcase their firms on a specially designed area under special conditions. German start-ups can also apply for a subsidy from the German Federal Ministry for Economic Affairs and Energy (BMWi).



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To bridge the gap until the next trade fair and beyond, the organisers have launched a diverse, permanently available online seminar programme consisting of presentations from the Interzoo.digital event held in June 2021. Gradually, new content will be added. The key topics in the Interzoo Academy programme are the challenges and market developments in the pet supplies sector. This enables exhibitors and visitors from all countries to be well informed about industry developments and prepare themselves for the next Interzoo by acquiring relevant background knowledge. All they need to do is to register for the session they are interested in on www.interzoo-academy.com.

There will also be opportunities for personal dialogue with the organizers of Interzoo at Zoomark International in Bologna, Italy, from 10 to 12 November 2021. You'll find the Interzoo exhibition team at Stand A39 in the mall.

For all press releases, photos and videos, see the Newsroom at:
www.interzoo.com/en/news

All services for journalists and media representatives are available at:
www.interzoo.com/press

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Information about the organizer

WZF (Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH) organizes Interzoo in Nuremberg in partnership with the German Pet Trade and Industry Association ZZF (Zentralverband Zoologischer Fachbetriebe Deutschlands e. V.) as the founder and honorary sponsor. WZF is the owner and organizer of the world's largest international trade fair for the pet industry. With more than 1,900 exhibitors and about 39,000 trade visitors from 125 countries at the last event, Interzoo is the undisputed world's leading international fair for pet supplies. Since 1988, WZF has engaged NürnbergMesse GmbH to operate the trade fair. Since the summer of 2020, Interzoo Academy has been offering specialist presentations on topics of interest to the pet supplies sector.

WZF is a hundred percent subsidiary of ZZF. With its business fields trade fairs and events, media work and public relations, education and the issuing agency for identification markings for protected species WZF makes an important contribution to the economic and communicative development of the pet industry.

www.wzf-online.com

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