

Nürnberg, Germany 14. – 17.2.2018

BIOFACH2018

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BIOFACH 2018: “Meet the newcomers”

Glasbin: The first plastic-free food dispenser

More and more people are expressing the opinion that the elimination of plastic packaging is an integral part of environmentally friendly consumer behaviour. It is for this reason that Carlo Krauß developed his patented food dispenser, Glasbin, which contains no plastic at all.

It all began with Bea Johnson’s book, “Zero Waste Home”, whose introduction to a life that is almost waste-free inspired Mr Krauß to found Glasbin in Munich. Living according to the zero-waste rules means refusing, reducing, reusing and recycling. It also includes purchasing items that have no packaging. By purchasing loose goods, every customer can buy exactly the quantity they really need, and with no packaging, the problem of food waste is being counteracted at the same time.

However, foods still have to be stored in something, even if they are not packaged when purchased. Products such as rice, muesli and sweets are therefore kept in transparent food dispensers in these shops. The customer holds their container underneath the dispenser and pushes a bar up, allowing the rice to slide into the container through an opening. Until now, these dispensers have been made of plastic in most cases, but that didn’t seem logical to Mr Krauß. The inventor wanted to prevent foods from coming into contact with plastic while being stored, and so he designed a new container for his “no-plastic store” in Munich that was made from glass, stainless steel and wood, and contained no plastic at all. The Glasbin concept offers retailers and private households an alternative to conventional plastic food dispensers. “Glasbin is the most sustainable food dispenser on the market,” said Mr Krauß. In addition to being as sustainable as possible and having an attractive design, developing a product that would be easy to use and clean was very important to the creator. He added: “Our food dispenser is carefully manufactured using sustainable materials. The products are also manufactured in and around Munich to support local companies.” At the next BIOFACH, the Glasbin inventor will be showcasing a number of different designs and also new ideas regarding the presentation of loose goods.

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Glasbin (www.glasbin.de) will be one of the exhibitors in the Pavilion for Young Innovative Companies. This pavilion is being supported by the German Federal Ministry for Economic Affairs and Energy (BMWi) and is aimed at newcomers and start-ups based in Germany. 20 companies altogether will be presenting products there in hall 9 at BIOFACH, the World's Leading Trade Fair for Organic Food (www.biofach.de), which takes place from 14 to 17 February 2018.

Photos: Glasbin

CAPTION: Glasbin food dispensers

CAPTION: Carlo Krauß, Glasbin founder

