

BIOFACH WORLD

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PRESS RELEASE

February 2023

BIOFACH World News Update

- **Successful premiere for BIOFACH SAUDI ARABIA**
- **Exciting autumn 2022 trade fair season for the global organic community**

Following a successful spring and summer calendar in 2022, BIOFACH WORLD was back on the road again for a thrilling autumn trade fair season. The one-off BIOFACH Summer Edition 2022 in Nuremberg was the last event before the summer recess before the new season started again from 1–3 September 2022 at the India Expo Mart (IEM) in Greater Noida, India. BIOFACH INDIA, which opened its doors alongside the NATURAL EXPO INDIA, was enthusiastically received by the organic community. On a display area measuring 7,000 sqm in total, just under 200 exhibitors showcased their solutions to around 4,000 trade fair visitors.

In conjunction with the Natural Products Expo East, BIOFACH AMERICA 2022 made its second appearance at the new location. Some 1,300 exhibitors presented organic products, trends and innovations in the Pennsylvania Convention Centre's exhibition halls in Philadelphia, USA.

BIOFACH SAUDI ARABIA enjoyed a strong debut from 7–9 November 2022, when it offered 85 exhibitors and 4,500 visitors a framework for networking, learning, discovery and dialogue.

In Nuremberg, BIOFACH 2023 is now in the starting blocks as the start-of-year event for the BIOFACH World family from 14–17 February. Five other events are already firmly marked in the 2023 calendars of the global organic community. Interested exhibitors also have good grounds to be happy, because this year there will be no less than three German pavilions subsidised by the Federal Ministry for Food and Agriculture. This offers a good opportunity for German companies to

International Patron



Organizer

NürnbergMesse GmbH
Messezentrum
90471 Nürnberg
Germany
T +49 911 86 06-0
F +49 911 86 06-82 28
info@biofach-world.com
www.biofach-world.com

Chairman of the Supervisory Board

Marcus König
Lord Mayor of the City of Nuremberg

CEOs

Prof. Dr. Roland Fleck
Peter Ottmann

Registration Number

HRB 761 Nürnberg

NÜRNBERG MESSE



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position themselves overseas under the “made in Germany” brand and participate in the pavilion at discounted rates.

BIOFACH INDIA

The 14th round of BIOFACH INDIA, which took part alongside the NATURAL EXPO INDIA and the premiere of MILLETS INDIA from 1–3 September 2022 at the India Expo Mart (IEML), Greater Noida, Delhi NCR, once again brought together established companies and startups from the organic and natural food and millet segments. “The triple trade fair was a resounding success! As well as the diverse range of products and a supporting programme offering a wealth of presentations, there were plenty of lively discussions between roughly 200 exhibitors and around 4,000 trade visitors on topics like best practice examples and trending issues,” explains Kavita Sharma, Portfolio Director, NürnbergMesse India Pvt Ltd. “These discussions revealed the preoccupations of the Indian market, like millet production, for example. India has declared 2023 to be the ‘International Year of Millets’. Other topics explored included the question of how local organic farming can be strengthened,” Sharma continues. “It was also especially interesting to experience how vegan food, which is increasingly coming under the spotlight at many BIOFACH World events, is gaining in importance and being implemented in India.

Save the date: The 15th BIOFACH INDIA will take place alongside the NATURAL EXPO INDIA and MILLETS INDIA from 7–9 September 2023 at the India Expo Centre, IEML, Greater Noida in Delhi-NCR.

For more information go to: www.biofach-india.com

BIOFACH AMERICA

In 2022, BIOFACH AMERICA took place for the second time at the new venue in Philadelphia in the context of a growing market. According to the Nutrition Business Journal, despite the recession, the organic and natural food sector has already achieved revenues in the region of \$300 billion in 2023. These represent extremely good prospects and a solid foundation for the organic sector following the downturn in 2020. Since the Covid-19 pandemic, more and more consumers are opting for natural and sustainable

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products, sales of which increased by 7.7% in 2022. This was also reflected in the trade fair figures.

BIOFACH AMERICA took place within the framework of the Natural Products Expo East, organized by New Hope Network, and the Harvest Festival. Together, the twin event welcomed around 1,300 exhibitors and just under 18,500 participants. The top issues discussed included plant-based nutrition, sustainable and socially compatible procurement, and “business beyond profit”.

Save the date: The 20th round of BIOFACH AMERICA will take place from 21–23 September 2023 at the Pennsylvania Convention Center in Philadelphia.

For more information go to: www.biofach-america.com

BIOFACH SAUDI ARABIA

From 7–9 November 2022, BIOFACH SAUDI ARABIA celebrated a successful premiere as part of the Saudi Halal Expo organized by 1st Arabia Tradeshows & Conferences. As a new member of the BIOFACH World family, it brought together representatives of the organic sector at its own BIOFACH event at the Riyadh International Convention & Exhibition Center. The outcomes were impressive: The joint event recorded 85 exhibitors, 4,500 visitors, 23 workshops with 1,000 participants and 400 matchmaking business meetings. Nathalie Lukas, Manager of International Events at NürnbergMesse, who is responsible for BIOFACH SAUDI ARABIA, is delighted by the results of this inaugural event: “The mood at the venue was fantastic and exhibitors and visitors were highly satisfied. There were lively exchanges at the exhibition stands, presentations, discussion panels, and workshops. The topics discussed included challenges in the region like the procurement of organic fertilizers or issues relating to water resources, as well as other topics of global importance.

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Fabian Dreher from Kiwa BCS had this to say: “To summarise, the BIOFACH in Riyadh was a resounding success for Kiwa BCS. The region around Saudi Arabia is a very important market for us, and we have already been active there for over a decade. We offer the OSKSA standard and many other certifications. The long trip was worthwhile because the response at the event was positive across the board!”

Save the date: The 2nd round of BIOFACH SAUDI ARABIA will be held from 19–21 November 2023 at the Riyadh International Convention & Exhibition Center.

For more information go to: www.biofach-saudiarabia.com

BIOFACH Nuremberg

The first event in the calendar of the organic community in 2023 will be BIOFACH in Nuremberg. From 14–17 February, the world's leading fair for organic food will gather international representatives from the entire supply chain in the exhibition halls and online on its digital platform. It will then once again be time to discover and experience with all the senses the huge product range of the participating exhibitors. The event is expecting around 2,700 exhibitors from 90 countries, 200 of them at VIVANESS, the international trade fair for natural and organic personal care. With more than 100 different sessions, the accompanying BIOFACH Congress also has an exciting programme in store. Its key theme in 2023 will be. “Organic. Food Sovereignty. True Prices.” Sound knowledge and professional expertise will also be much in evidence, for example in the session on the organic market in the USA. For the complete congress programme please go to:

www.biofach.de/programm

BIOFACH World will also have its own stand in Hall 3A.

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“We are looking forward to talking to representatives of the sector, connecting the global community and providing information about international events and markets. We therefore cordially invite all interested parties to come and chat with us at Stand 3A-517 and attend our congress sessions. We would also like to extend an invitation to our joint stand party with IFOAM – Organics International, which will get underway at our stand at 18:00 on 15 February 2023 as part of the “BlueNight,” says Katharina Neumann, Manager of International Events at NürnbergMesse.

Save the date: The 34th round of BIOFACH will take place in Nuremberg from 14–17 February 2023.

For more information go to: www.biofach.de

BIOFACH AMERICA LATINA

After a two-year, pandemic-induced break, BIOFACH AMERICA LATINA was finally able to open its doors again as part of the BIO BRAZIL FAIR and Naturaltech from 8–11 June 2022. The event brought together 36,000 representatives of the organic sector from 24 countries at the Anhembi Exhibition Centre in São Paulo. And preparations for the next round are already in full swing. The growing market is creating the ideal conditions, as the focus of consumers on health and sustainability is boosting the organic production chain. According to Organis (Brazilian Association for the Promotion of Organics), this segment earned R\$ 6.5 billion in the country in 2021 alone, equivalent to an increase of 12% compared with the previous year.

Save the date: The 17th round of BIOFACH AMERICA LATINA – BIO BRAZIL FAIR will take place from 14–17 June 2023 at the Anhembi Exhibition Centre in São Paulo.

For more information go to: www.biofach-americalatina.com

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BIOFACH JAPAN

Save the date: The 17th round of BIOFACH JAPAN will take place in Tokyo in 2023.

For more information go to: www.biofach-japan.com

BIOFACH SOUTH EAST ASIA

Save the date: The 3rd BIOFACH SOUTH EAST ASIA will take place alongside the NATURAL EXPO SOUTH EAST ASIA in Bangkok in 2023.

For more information go to: www.biofach-southeastasia.com

BIOFACH CHINA

After being postponed several times due to the pandemic last year, a new date has now been found for BIOFACH CHINA, which will take place from 19–21 September 2023 parallel to the NATURAL EXPO CHINA at the Shanghai New International Expo Center. The sector is ready for its reunion in September and looking forward to finally being able to discover trends and innovations, share ideas and make contacts again.

Save the date: The 16th BIOFACH CHINA will take place from 19–21 September 2023 parallel to the NATURAL EXPO CHINA at the Shanghai New International Expo Center.

For more information go to: www.biofach-china.com

Recommended sessions and times at BIOFACH Congress 2023:

BIOFACH World: Trends and news of the organic market in the USA

Wednesday 15 February, 10:00 – 10:45

NCC Ost, Level 2, Oslo Room

Speakers: Ms Nancy Coulter-Parker (Content Marketing Strategist at New Hope Network)

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To participate, please contact:

BIOFACH World Team
NürnbergMesse GmbH
Exhibition Centre, 90471 Nuremberg, Germany
T +49 911 86 06-86 98
info@biofach-world.com

Contact for press and media

Saskia Viedts
T +49 911 86 06-83 29
saskia.viedts@nuernbergmesse.de

All press releases, more information and photos are available from
www.biofach.de/news/biofach-world