

Bangkok, Thailand 11 – 14.7.2019

BIOFACH SOUTH EAST ASIA

into organic



PRESS RELEASE

June 2019

BIOFACH SOUTH EAST ASIA moves into its second round

- In parallel: NATURAL EXPO SOUTH EAST ASIA
- NEW: Federal Ministry of Food and Agriculture sponsors German Pavilion
- ASEAN region: Further progress for organics

From 11 to 14 July 2019, organic products will take centre stage at the IMPACT Exhibition Centre in Bangkok, when BIOFACH SOUTH EAST ASIA is held for the second time, bringing together the international organics sector in Thailand. NATURAL EXPO SOUTH EAST ASIA, held in parallel, will highlight the natural products currently in the process of gaining organic certification. Both exhibitions are organized and held by NürnbergMesse in collaboration with the Department of Internal Trade, part of Thailand's Trade Ministry. For this second edition of South-East Asia's central meeting point for organics, about 400 exhibitors are expected from the ASEAN region, China, Germany, India, Turkey and other countries, together with about 23,000 visitors from all around the world. Visitors can look forward to a varied supporting programme with a wealth of business and networking opportunities.

“The combined fair event BIOFACH SOUTH EAST ASIA and NATURAL EXPO SOUTH EAST ASIA is moving into its second round, and the way it became a fixture right from the start is just fantastic,” says Markus Reetz, Executive Director International Exhibitions at NürnbergMesse. “After a brilliant launch last year, we are looking forward to a successful continuation for this combined event, which is not only the go-to place for the organic sector in South-East Asia, but is also a platform for building up awareness of a sustainable lifestyle.”

International Patron



Co-located with



Organizers

Department of Internal Trade
Ministry of Commerce Thailand



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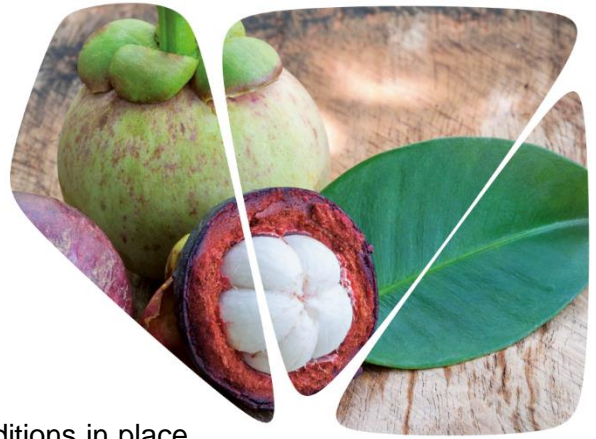
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As a market of the future, South-East Asia has the right conditions in place to take the combined event further. The agricultural and foodstuff sectors are among the key sectors of the economy in the ASEAN region. At the same time, various political initiatives are seeking to drive forward the development of the organic market. Indonesia, for example, would like to introduce organic agriculture to 1,000 villages in the coming years (“1000 Desa Organik”). And according to IFOAM, Thailand is aiming to expand its organic rice production to 160,000 hectares in just three years.

Many highlights for the second edition

The combined event has a varied portfolio of products for its second edition, from food to beverages, technologies, raw materials and services. Both events have their own criteria for admission, to ensure that BIOFACH’s unique selling point – reflecting the world of certified organic products – is strictly observed. In the medium term, NATURAL EXPO SOUTH EAST ASIA is aiming to motivate exhibitors to take their natural products through to certified organic standard.

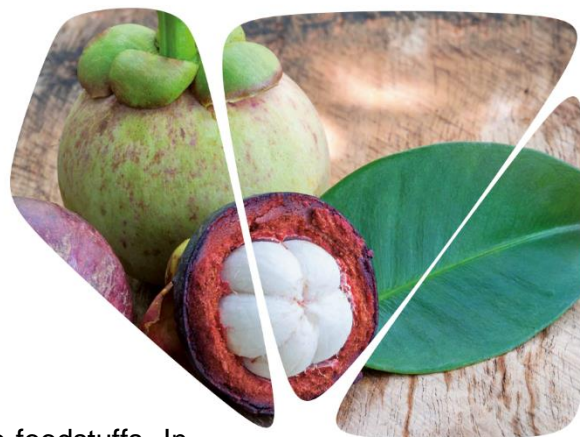
A first this year is the German Pavilion, sponsored by Germany’s Federal Ministry of Food and Agriculture. Under the umbrella brand “made in Germany”, the German pavilion will be aimed at export-oriented companies from Germany and support their participation in BIOFACH SOUTH EAST ASIA. Another new feature at this year’s event is the Country Pavilions from individual countries in South-East Asia, offering a unique insight into the variety represented by organics in the ASEAN region.

In addition to the product show, the BIOFACH SOUTH EAST ASIA conference is a further highlight. At the information and communication platform for the South-East Asian area, top-level speakers will illustrate current developments and challenges facing the organic sector. Another opportunity to network with national and international players in the sector is offered by the Matchmaking Area. This is where all visitors can use a newly introduced matchmaking tool to link up with companies that have already registered and take their business relationships in the growing South-East Asian organic sector a stage further.

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BIOFACH World

NürnbergMesse has proven expertise in the field of organic foodstuffs. In February every year, the international organic sector gathers in Nuremberg at BIOFACH, the world's leading trade fair for organic food. The comprehensive range of certified organic products on display shows their diversity – from fresh products like dairy and cheese, fruit, vegetables, dry products like grains and pulses, nuts and confectionery to beverages. The international patron of BIOFACH is IFOAM – Organics International, while the national supporting organization is the German Federation of Organic Food Producers (BÖLW). An integral part of this world-leading fair is the BIOFACH Congress, a knowledge-sharing platform that is unique worldwide. With another six BIOFACH events in Japan, the USA, South America, China, India and Thailand, BIOFACH World has a global presence and year for year brings together more than 4,000 exhibitors and 150,000 trade visitors.

The next BIOFACH events:

- BIOFACH, Nuremberg: 12-15 February 2020
- BIOFACH AMERICA LATINA, São Paulo: 5-8. June 2019
- BIOFACH SOUTH EAST ASIA, Bangkok: 11-14 July 2019
- BIOFACH AMERICA, Baltimore: 12-14 September 2019
- BIOFACH INDIA, Delhi-NCR: 7-9 November 2019
- BIOFACH JAPAN, Chiba (Tokio): 10-13 March 2020
- BIOFACH CHINA, Shanghai: 13-15 May 2020

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More detailed information and photos are available from:
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