



PRESS RELEASE

September 2019

BIOFACH and VIVANESS: combined trade fair goes into 2020 with even more display area and two new halls

- **BIOFACH: global display of organic food diversity in two extra halls**
- **VIVANESS makes its debut in DGNB award-winning Hall 3C**

A total 3,266 exhibitors from 98 nations impressed the 51,488 visitors from 144 countries at the last round of the combined exhibition consisting of BIOFACH, the world's leading trade fair for organic food, and VIVANESS, the international trade fair for natural and organic personal care. The next round of the event will be from 12 to 15 February 2020, when the sector will present its new products, trends and innovations from around the world in two extra halls. BIOFACH will expand into Halls 7A and 3A, while VIVANESS moves into Hall 3C. The two inspiring, daylight-flooded halls bear the signature of London architects Zaha Hadid. The ultra-modern Hall 3C was opened in November 2018. Both halls have won awards. The auditors from the DGNB (German Society for Sustainable Building) awarded Halls 3A and 3C a "platinum" certificate for their sustainable design. According to DGNB experts, there is no other exhibition hall in the world that can match the standards demonstrated by Halls 3C and 3A in Nuremberg.

Danila Brunner, Director BIOFACH and VIVANESS: "We are very pleased to be able to offer our customers even more display area, and on top of that such an attractive display area, with our new hall concept for 2020. With the opening of Halls 3A and 7A for BIOFACH, and the relocation of VIVANESS into Hall 3C, we can meet the substantial demand from existing exhibitors for more space and also satisfy demand from new exhibitors. The extra halls allow us to offer another 400 exhibitors a place at the combined trade fair. We are therefore continuing to write the success story of BIOFACH and VIVANESS and underpin their role as the key industry

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**VIVANESS
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gathering and worldwide exhibition on the market. Specifically, we are adding Hall 7A (German exhibitors) to BIOFACH, while the international segment will expand into Hall 3A. VIVANESS will make its debut in Hall 3C in 2020. The overall concept offers us and our customers the ideal expansion and configuration options for the future!”

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