

Three questions put to ... Cindy Regner

What do you appreciate about the exhibitors at the trade fair?

What I appreciate most about the exhibitors at FENSTERBAU FRONTALE is their patience and understanding. This year in particular, they demonstrated those traits enormously due to the difficult circumstances that affected us in relation to the Corona pandemic. Especially in times like these, it is all the more important to stick together and pull together to emerge from the crisis stronger than ever. Personally, I'm really looking forward to the upcoming event in March 2022, where we can all meet to interact again.

Away from the hustle and bustle of the trade fair: What are your favorite tasks before and after FENSTERBAU FRONTALE?

My favorite moment before FENSTERBAU FRONTALE is the end of the early-booking discount deadline, because this is when the planning begins, setting the first important milestone for the trade fair. Now the "basic framework" is being created in the halls, to which we will add on in the future. It can be compared to a puzzle, where the right pieces are put together and placed in the right position. For me personally, the nicest task after a trade fair is collecting feedback from our exhibitors. Of course I'm most pleased to receive positive feedback, but at the same time I'm always open to requests for changes or suggestions for improvement, which help me to better understand the needs and wishes of the exhibitors and to try to implement them accordingly for the next event.

What was the funniest experience with an exhibitor for you?

During my training in the event team of FENSTERBAU FRONTALE a few years ago, during the trade fair, a call came in to our hotline and I took it. On the other end of the line was an extremely flustered lady! She accused me of having misplaced her broom and immediately demanded to know where it was. At first I was confused and asked which broom she meant. Eventually she realized that I was not her daughter but an employee of NürnbergMesse. And of course I was relieved not to have an angry exhibitor on the line, but that it was just a misunderstanding.

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