

FeuerTrutz 2023 Nürnberg, Germany 21.–22.6.2023

Internationale Fachmesse mit Kongress für vorbeugenden Brandschutz
International Trade Fair with Congress for Preventive Fire Protection

PRESS RELEASE

November 2022

FeuerTrutz 2023: Register as exhibitor today

Backed by the enthusiastic visitors and exhibitors of the last FeuerTrutz, the preparation phase for the next edition of the International Trade Fair with Congress for Preventive Fire Protection to be held in Nuremberg from 21 to 22 June 2023 has begun with great excitement and anticipation. The current status of registrations is extremely promising, with new bookings coming in almost every day. The new rebooking option has been a complete success, underscoring the strong commitment of the many exhibitors who rebooked their stand space for 2023 immediately after the FeuerTrutz 2022. The latest passive, active, and organizational fire protection solutions, expertise in topics of current interest in the industry, valuable new business contacts, and exciting experiences await visitors and exhibitors again in halls 4 and 4A of the Nuremberg Exhibition Centre and in the accompanying Fire Protection Congress organized by FeuerTrutz Network.

“I think it’s very good, highly informative, impressive, mega exhibition, expectations clearly surpassed”: Those are just a few examples of the highly positive feedback received from visitors to the FeuerTrutz 2022. Roughly 4,300 fire protection designers, certified experts, construction engineers, architects, official agency staff, and others involved in fire protection came together from all over Europe to obtain a comprehensive market overview of the many innovative fire prevention and fire containment solutions and products displayed by 206 exhibitors, accompanied by an eventful supporting programme and digital matchmaking. The FeuerTrutz 2022 Review Page now offers a comprehensive event analysis with detailed numbers, dates, and facts on the all-round successful event, as well as live impressions in the concluding visitors’ film: www.feuertrutz-messe.de/review

Excellent outlook for FeuerTrutz 2023

In just a little more than seven months, the fire protection community will come together again at the Nuremberg Exhibition Centre on 21 and 22 June 2023. “FeuerTrutz 2022 clearly showed once again that the industry has sorely missed this opportunity for in-person encounters and live experiences.

**Veranstalter Fachmesse
Exhibition organizer**
NürnbergMesse GmbH
Messezentrum
90471 Nürnberg
Germany
T +49 9118606-0
F +49 9118606-120053
feuertrutz@nuernbergmesse.de
www.feuertrutz-messe.de

**Vorsitzender des Aufsichtsrates
Chairman of the Supervisory Board**
Marcus König
Oberbürgermeister der Stadt Nürnberg
Lord Mayor of the City of Nuremberg

**Geschäftsführer
CEOs**
Prof. Dr. Roland Fleck
Peter Ottmann

**Registriergericht
Registration Number**
HRB 761 Nürnberg

**Veranstalter Kongress
Congress organizer**
FeuerTrutz Network GmbH
Postfach 41 09 49
50869 Köln
Germany
T +49 2 21 54 97-500
F +49 2 21 54 97-140
info@feuertrutz.de
www.feuertrutz.de

**Vertretungsberechtigte
Geschäftsführer
CEOs with Power of Representation**
Dr. Christoph Müller, Günter Ruhe

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NÜRNBERG MESSE

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We are pleased to offer this opportunity again. The heightened awareness for the importance of an in-person gathering will be palpable again in 2023, proving that FeuerTrutz is a tremendous chance to present yourself and make new business contacts. 83% of visitors at FeuerTrutz 2022 played a role in the purchasing and procurement decisions of their companies, while 95% of exhibitors confirmed that they were able to reach their most important target groups at FeuerTrutz 2022. These results confirm the excellent prospects of trade fair participation”, says Stefan Dittrich, Director of FeuerTrutz NürnbergMesse.

Supporting programme with numerous participation opportunities for exhibitors

FeuerTrutz offers exhibitors the chance to interact with a precisely targeted, highly qualified national and international trade audience and participate in the most important congress in the fire protection industry. However, it also offers additional participation opportunities in the supporting programme: Exhibitors can whet the interest of their audience by giving a presentation in the exhibitor trade forums or putting on a live demonstration at the Fire Protection EXPERIENCE, for example. Moreover, the entries in the exhibitor and product database on the FeuerTrutz website remain online not only during, but also before and after the exhibition. And those companies that are looking for qualified new employees can place an advert in the FeuerTrutz Job Exchange. After being published on location in June, such adverts can be seen online throughout the year: www.feuertrutz-katalog.com/jobs-und-career

Key topics at the Fire Protection Congress 2023

The Fire Protection Congress organized by FeuerTrutz Network will be held concurrently with the FeuerTrutz 2023. “We are currently working hard to develop the programme for the biggest and most diverse trade event in the fire protection industry. Experts in preventive fire protection can again look forward to an incomparable breadth of topics of current interest in the industry”, says André Gesellchen, Programme Director at FeuerTrutz Network. The event will feature roughly 40 presentations in three parallel congress tracks, including presentations on the current highlight topics of lithium-ion batteries and other energy storage systems, maintenance of existing fire protection systems, construction products law and standards, timber construction, BIM, and digitalization. Congress visitors will also find answers to the most pressing questions of fire protection concepts and fire protection law, as well as organizational and active fire protection solutions.



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Participants can attend the Congress in person – along with access to both the exhibition and the supporting programme – or follow it in an online livestream. Information can be found and booking can be done at: www.feuertrutz.de/brandschutzkongress

Become an exhibitor today

Interested companies can still register for FeuerTrutz 2023 in the Nuremberg Exhibition Centre to benefit early from all supplemental features, including an entry in the exhibitor and product database. Information can be found and online stand registration can be done at: www.feuertrutz-messe.de/en/become-exhibitor

Contact for press and media

Trade Fair

Bertold Brackemeier, Jasmin McNally
NürnbergMesse GmbH
T +49 9 11 86 06-85 21
jasmin.mcnally@nuernbergmesse.de

Contact for press and media

Congress

André Gesellchen
FeuerTrutz Network GmbH
T +49 2 21 54 97-23 4
a.gesellchen@feuertrutz.de

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