



## CLOSING REPORT

18 January 2018

### EUROGUSS continues to set new records

- **More exhibitors, more space and more visitors**
- **Positive start to the 2018 business year**

The latest EUROGUSS came to an end on 18 January 2018 after three successful days that set a new record for visitor numbers. Snow, rain, squalls and the associated traffic chaos in many parts of Germany and across Europe were not enough to deter around 15,000 trade visitors (2016: 12,032) from coming to Nuremberg to attend their die casting trade fair. This year's event saw the proportion of international trade visitors increase still further. A total of 641 exhibitors gave them the opportunity to learn about innovations and trends in the industry. E-mobility, structural components, application-specific alloys and additive manufacturing were discussed at many of the stands. The International German Die Casting Congress, held in NCC Ost for the first time, enjoyed the greatest attendance.

Thomas Krüger, CEO of the Verband Deutscher Druckgießereien (Association of German Die-Casting Foundries, VDD), sums up: "Our members' expectations of this year's trade fair were exceeded by far. The quantity and, much more importantly, the quality of the discussions with trade visitors could not have been better. Many of the die-casting specialists received orders covering the entire value chain in the sector. EUROGUSS provided the perfect start to a successful 2018 for the German die-casting industry." Dr Timo Würz, General Secretary of CEMAFON (The European Foundry Equipment Suppliers Association), also sums up the event: "EUROGUSS 2018 was once again the right marketplace at the right time. It will further enliven the business situation for European die-casting machine manufacturers."

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“The atmosphere in the exhibition halls was very positive,” notes Christopher Boss, director exhibition EUROGUSS, NürnbergMesse. “The three exhibition halls were booked out down to the last square metre. For the next edition of EUROGUSS we will expand into a fourth hall to enable the fair to grow still further.”

### **Every second exhibitor is international**

More than half of the 641 exhibitors at EUROGUSS (54 percent) came from abroad. Besides Germany (297 exhibitors), the top exhibitor countries in Europe were Italy (128 exhibitors), Turkey (23 exhibitors), Spain (19 exhibitors), and Austria and the Czech Republic (14 exhibitors each). They had a broad range of products and services on display – from die-cast components to materials, furnaces, die-casting machines and moulds, through to post-processing, quality control and R&D.

### **94 percent of trade visitors happy with what the exhibition had to offer**

Trade visitors – mainly manufacturing specialists, developers and purchasers from the automobile (and automobile supplier) industry and other sectors – travelled to Nuremberg from more than 60 countries. There was another marked increase in the proportion of international trade visitors. The strongest countries of origin were in Europe: after Germany, the majority came from Italy, Austria, the Czech Republic, Turkey, Poland, Spain, Switzerland and France. 94 percent of trade visitors were happy with what EUROGUSS had to offer, and 90 percent of the visitors are involved in making the procurement decisions in their respective businesses.

### **Die-casting events from NürnbergMesse around the world**

The NürnbergMesse Group expands on the positioning of its successful events at its base location in Nuremberg via its product families located around the world. It sees itself as a trail-blazer for die-casting foundries and their equipment suppliers in Germany and throughout Europe that are seeking to trade internationally or intensify their business relationships.



Internationale Fachmesse für Druckguss: Technik, Prozesse, Produkte  
International Trade Fair for Die Casting: Technology, Processes, Products

The next event for the EUROGUSS product family will be CHINA DIECASTING, taking place in Shanghai from 18 to 20 July 2018, where some 350 exhibitors and 15,000 trade visitors are expected. For the first time, the NürnbergMesse Group will have an exhibitors' pavilion at Fundiexpo, the leading trade fair for die-casting foundries in Guadalajara, Mexico, from 24 to 26 October 2018, which is expected to attract around 170 exhibitors and 5,000 trade visitors. Then, from 6 to 8 December 2018, ALUCAST will be held in Greater Noida, Delhi/NCR, India, with around 150 exhibitors and more than 3,500 trade visitors.

For more information please visit: [www.euroguss.de/international](http://www.euroguss.de/international)

### **Save the date!**

The next EUROGUSS will take place at the Exhibition Centre Nuremberg, Germany, from 14 to 16 January 2020.

### **Press and media contacts**

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