

PRESS RELEASE

December 2020

Beviale Mexico 2021 as eSpecial

- **Save the dates: 16, 23 and 30 March 2021**
- **Networking platform for Central American beverage industry**
- **Network, find products and solutions, share knowledge**

Beviale Mexico 2021, Central America's first beverage fair for the entire production chain, which was scheduled to open its doors from 2 to 4 March 2021, will now take place online as an eSpecial in March 2021. To make it easier for industry professionals and other interested parties to take part while continuing their everyday business, the event has been staggered over three dates. On 16, 23 and 30 March 2021 the online platform will offer live activities like presentations, seminars, and discussion panels, which can also subsequently be downloaded on demand. The networking platform including all features and services will be available to the industry over the entire period.

Make new contacts, showcase your products and solutions to the industry, find out about innovations, add to your knowledge and network with the community to master the current challenges together: The Beviale Mexico eSpecial 2021 offers companies and other participants attractive networking opportunities via numerous digital communication channels, virtual meetings and innovative online presentations. Suppliers can use the platform to present their products and solutions, while visitors can specify their needs, objectives, and interests. Based on this information, the intelligent matchmaking tool uses filters to find exactly the right contacts, making it easier to take a targeted approach.

Beviale Mexico is the latest addition to the Beviale-Family, NürnbergMesse Group's global network for the beverage industry, in Central America. The steadily growing market for beverages in the region means that there is greater demand for the associated equipment. Beviale Mexico sees itself as a facilitator between nationally and internationally operating beverage manufacturers and suppliers to the drinks industry.

Member of the **Beviale Family**

Organizer

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More information will be available soon at:
www.beviale-mexico.com

Beviale Family: International expertise in the beverage industry

NürnbergMesse Group showcases its expertise in the beverage industry on an international stage: BrauBeviale in Nuremberg is one of the most important capital goods trade fairs for the beverage industry worldwide. In addition, the Beviale Family is active in around 10 countries worldwide with various event formats and marketing collaborations tailored to the respect target markets. The members of the Beviale Family and network partners are established in the key growth markets. The international sponsors of the global network for the beverage industry are the Doemens Akademie and the VLB, the Berlin-based teaching and training institute for brewing. Other projects are in the planning phase. For details and dates go to:

www.beviale-family.com

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For all press releases, further information, photos and videos, see the Newsroom at www.braubeviale.de/en/news

Further services for journalists and media contacts:
www.braubeviale.de/press

More than a single event – the Beviale Family:
www.beviale-family.com