

## PRESS RELEASE

July 2020

### Digital launch of Chillventa eSpecial in October

**Between 13 and 15 October, the Chillventa eSpecial will offer the international refrigeration, air-conditioning, ventilation and heat pump community three days of industry knowledge, dialogue and innovation – this year, for the first time, in the form of a virtual event. As the world’s leading exhibition for refrigeration technology, it will carry the spirit and drive of the event over to the digital world. As usual, participants at the Chillventa eSpecial will be able to establish contacts, cultivate their networks, share knowledge, and discuss new products, projects and developments in the sector. Here, too, the focus will be on the theme of “Chillventa Connecting Experts”.**

“In recent weeks, our customers’ wish for an industry platform offering intensive knowledge sharing has taken shape, at least in digital form in the absence of a live event at the Nuremberg exhibition venue,” observes Daniela Heinkel, Director Chillventa. “The Chillventa eSpecial is our response to the level of interest from our Community, and will reflect a large part of the world’s leading exhibition for refrigeration technology in virtual form.”

The Chillventa CONGRESS will be held on Tuesday 13 October, the first day of the Chillventa eSpecial. Experts worldwide can look forward to a top-level, international congress programme. Company profiles and product presentations will be available to participants throughout the event. On Days 2 and 3, the digital event will focus on the highly professional, first-class programme of lectures by the participating companies.

“With the Chillventa eSpecial, we place particular value on direct and personal interaction for the entire duration of the digital event,” continues Heinkel. “Just as our customers are used to at the on-site event. We must remember that Chillventa is the international business platform for the refrigeration, air-conditioning, ventilation and heat pump sector. And if we can’t see each other in person at the exhibition venue in Nuremberg this year, we can enjoy meeting up with our customers via the web at the Chillventa eSpecial.”

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## **High priority on matchmaking and professional dialogue in 2020**

During the event, a range of communication options will enable the participating companies and individuals to contact each other quickly. For example, a clever matchmaking system will give all event participants suggestions regarding contacts that most closely meet their requirements. Other services will include chatrooms and many other options to meet business friends, and directly discuss and learn about new and innovative products and news from the sector.

For initial information on this year's Chillventa eSpecial, see **[www.chillventa.de/first-information](http://www.chillventa.de/first-information)**

For updated information on Chillventa, photos and the latest video clips on the exhibition, visit **[www.chillventa.de/en](http://www.chillventa.de/en)**

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