



Interzoo

36. International Trade Fair for Pet Supplies
36. Internationale Fachmesse für den Heimtier-Bedarf

PRESS RELEASE

April 2020

Interzoo postponed beyond 2020

Given the exceptional circumstances regarding the COVID-19 pandemic WZF has decided to postpone the world's leading trade fair Interzoo to beyond 2020. This decision follows intense consultations between WZF and its organizing partner, NürnbergMesse.

Due to the current worldwide consequences of COVID-19 Interzoo can no longer be realized in 2020. The organizers are instead working on a new time-slot beyond 2020. This approach was agreed upon by the organizer of the world's premier trade show for pet supplies, WZF Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH, after careful assessment of the current situation and in consultation with NürnbergMesse as its assigned partner, and with representatives of the industry.

“Interzoo attracts leading companies of the pet supplies industry from around the world. Against the background of the current situation involving health hazards, travelling restrictions and constraints of movement, large-scale economic damage and other adverse factors we consider it impossible to still offer a trade show in 2020 which lives up to the expectation the industry at large associates with a global premier event such as the Interzoo“, says Norbert Holthenrich, President of the German Pet Trade and Industry Association, ZZF, the honorary sponsor of Interzoo. “As we are speaking, the majority of companies are finding themselves in crisis mode and certainly not geared to plan and prepare the presentation of their products and services at a trade fair“, Holthenrich continues.

Search for a new trade fair date

WZF is working with caution at finding the best possible date for the postponed 2020 Interzoo. In doing so, WZF is in constant dialogue with the Interzoo Advisory Committee as well as other industry experts and event organisers. “Our primary objective is to find a solution that serves the interests of our exhibitors and visitors“, states Dr Rowena Arzt, Director Exhibitions at WZF, “because Interzoo's status as the world's leading trade fair for pet supplies depends hugely on the exhibitors' commitment, their well-focused preparation and presentation at the show and, of course, on the ideal mix of trade visitors.“



Organizer / Veranstalter
Wirtschaftsgemeinschaft
Zoologischer Fachbetriebe GmbH
Mainzer Straße 10
65185 Wiesbaden
Germany
interzoo@zzf.de
www.zzf.de

**Managing Director
Geschäftsführerin**
Alexandra Facklamm

**Registration Number
Amtsgericht**
HRB 23138 Wiesbaden

**Organization on behalf
of the organizer
Durchführung im Auftrag
des Veranstalters**
NürnbergMesse GmbH
Messezentrum
90471 Nürnberg
Germany
T +49 9 11 86 06-49 69
F +49 9 11 86 06-49 68
besucherservice@nuernbergmesse.de
www.interzoo.com

**Chairman of the Supervisory Board
Vorsitzender des Aufsichtsrates**
Albert Füracker, MdL
Bavarian State Minister of Finance
and Regional Identity
Bayerischer Staatsminister der
Finanzen und für Heimat

**CEOs
Geschäftsführer**
Dr. Roland Fleck, Peter Ottmann

**Registration Number
Registergericht**
HRB 761 Nürnberg



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For further information please visit: www.interzoo.com

Media contact

Wirtschaftsgemeinschaft

Zoologischer Fachbetriebe GmbH (WZF)

Antje Schreiber (Press Spokes Woman Interzoo / WZF / ZZF)

T +49 6 11 447 553-14

F +49 6 11 447 553-33

presse@zzf.de

Press Office NürnbergMesse GmbH

(Accreditations and Press Centre)

Ariana Brandl

T +49 9 11 86 06-82 85

F +49 9 11 86 06-12 82 85

ariana.brandl@nuernbergmesse.de

Information about the organizer

WZF (Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH) organizes Interzoo in Nuremberg with the German Pet Trade and Industry Association ZZF (Zentralverband Zoologischer Fachbetriebe Deutschlands e.V) as the honorary sponsor. WZF is founder, owner and organizer of the world's largest international trade fair for the pet industry. With more than 1,900 exhibitors and about 39,000 trade visitors from over 125 countries, Interzoo is the undisputed world's leading trade fair for pet supplies. WZF has appointed NürnbergMesse with the organization of Interzoo on its behalf.

WZF is a one-hundred-per-cent subsidiary of ZZF. With its business fields trade fairs and events, media work and public relations, education and the ring issuing agency WZF makes an important contribution to the economic and communicative development of the pet industry.

Additional services for journalists and media representatives are available at:
www.interzoo.com/press

For information on Zentralverband Zoologischer Fachbetriebe Deutschlands e.V. please visit:

www.zzf.de