

## PRESS RELEASE

April 2019

**21. – 23.5.2019**  
**NÜRNBERG, GERMANY**

### **Strong programme at MedtecLIVE: Top-level knowledge and discussion**

MedtecLIVE has a packed programme awaiting its visitors at the Exhibition Centre Nuremberg from 21 to 23 May 2019: “At the heart will be our exhibitors,” says Alexander Stein, Director MedtecLIVE, “together with the many product presentations at the exhibition forum, the Innovation Market Place with its start-ups, guided tours of the event, and a fascinating Breakfast Meeting on all aspects of Brexit will be genuine highlights that help make MedtecLIVE unique.” The international MedTech Summit congress will reflect the pathway from suppliers and manufacturers to diagnostic and therapeutic applications. A Partnering Event creates space for direct dialogues between manufacturers and potential customers. And CARAT, the international conference on applied x-ray technology, held on the first day of the event, will be a further high point in parallel with Europe’s second-largest medical technology exhibition.

#### **The entire value chain on-site**

Some 400 exhibitors from 27 countries underline the international aspirations of MedtecLIVE. They reflect the entire value chain of medical technology – from supplier businesses to manufacturers, marketers, and downstream stages in the process such as packaging.

#### **Exhibition forums: Strong partners ensure a top-level knowledge transfer**

The fascinating presentations at the exhibition forums each day will provide insights into the latest industry topics of interest. But these are far from the only benefits. Input from strong partner entities has created a programme that will share expert knowledge on all aspects of the challenges facing the medical technology industry.

Ideeller Träger  
Honorary sponsor  
Forum MedTech Pharma e. V.  
Am Tullnaupark 8  
90402 Nürnberg  
Germany

Veranstalter  
Organizer  
MedtecLIVE GmbH  
Messezentrum  
90471 Nürnberg  
Germany  
medteclive.com

Geschäftsführer  
Managing Director  
Richard Krowoza

Registriergericht  
Registration Number  
HRB 35124 Nürnberg

Durchführung im Auftrag  
des Veranstalters  
Realization on behalf of  
the organizer  
NürnbergMesse GmbH  
Messezentrum  
90471 Nürnberg  
Germany  
T +49 9 11 86 06-0  
F +49 9 11 86 06-82 28  
medteclive@nuernbergmesse.de

A panel discussion organized by ZVEI (Zentralverband Elektrotechnik- und Elektronikindustrie e.V., the German Electrical and Electronic Manufacturers' Association) will look at "Cybersecurity in the medtech industry". At the MedtecLIVE "Start-up Contest", supported by EIT Health, Medical Valley EMN and VCLS Neighborhood, start-ups will have the opportunity to present their future-oriented innovations. Ken Block Consulting explains how "International market access" works. Publisher Konradin Verlag looks at two topics of current importance, under the headings of "Career – skills shortage" and "Materials". Digital association Bitkom applies a wealth of expert knowledge to illustrate a popular topic with its presentation "AI-based medical devices – new solutions and challenges". VDI is another presenter taking two spots at the event, with "Management of hygienically relevant areas in medical facilities" and "Medical SPICE". A session by VDE will also cover "Medical Software". The MDR will be viewed from two angles: Hogan Lovells will look at the new regulation from a legal perspective in "Medical Device Regulation MDR", and a session by Voisin Consulting will consider "Specific applications of MDR". Brainport Industries/Medizintechnik Holland offers a country presentation with "Focus Netherlands", and Life Science Austria will present opportunities and partnerships in Germany's southern neighbour in its "Focus Austria".

### **Breakfast Meeting: It's all about the future of the industry, even with Brexit**

"We have undertaken to address the future topics facing the industry," says Stein. "The future of the medical technology industry in Europe will be very strongly affected by Brexit." MedtecLIVE is therefore inviting participants to join in a discussion with an international panel of experts. On Thursday 23 May, the Breakfast Meeting will look at Brexit and the latest developments relating to Britain's departure from the EU, with a specific focus on how companies can best accommodate the scenarios that will apply at the time, and what the repercussions and opportunities will be for business with partners from the UK.

### **About MedtecLIVE and MedTech Summit**

MedtecLIVE is a leading networking platform for the international medical technology community. The trade exhibition's offering covers the full

process chain in the production of medical engineering equipment, from prototypes to ready-for-market products. Leading companies, associations and institutions will engage in networking at MedtecLIVE to cultivate contacts, share ideas and create new innovations. At the prestigious MedTech Summit Congress & Partnering, experts and scientists will discuss future industry trends on an interdisciplinary basis. MedtecLIVE and MedTech Summit will be held from 21 to 23 May 2019 in the Nuremberg Exhibition Centre. The exhibition organiser is MedtecLIVE GmbH, a joint venture of NürnbergMesse and UBM. The MedTech Summit is organized by the Bavarian State Ministry for Economic Affairs, Energy and Technology, and run by Bayern Innovativ. Forum MedTech Pharma e.V. is the honorary sponsor of MedtecLIVE and MedTech Summit.

21. – 23.5.2019  
NÜRNBERG, GERMANY

## Contact for press and media

Jens Fuderholz, TBN Public Relations  
Leonie Hagen, Simon Kögel, NürnbergMesse GmbH  
T +49 9 11 86 06-89 02  
simon.koegel@nuernbergmesse.de

All press texts, as well as additional information and photographs, can be found at:

**[www.medteclive.com/en/news](http://www.medteclive.com/en/news)**

Further services for journalists and media contacts:

**[www.medteclive.com/press](http://www.medteclive.com/press)**