

Chiba (Tokyo), Japan 10–13.3.2020

BIOFACH JAPAN

into organic



PRESS RELEASE

May 2019

BIOFACH JAPAN is back!

From 10 to 13 March 2020 all eyes will be on the food and drink industry at the Makuhari exhibition venue in Chiba (near Tokyo), when FOODEX JAPAN is held for the 45th time. BIOFACH JAPAN will mark its return at FOODEX JAPAN with its BIOFACH JAPAN Pavilion.

“We are extremely happy to be working with FOODEX JAPAN,” says Markus Reetz, Executive Director International Exhibitions at NürnbergMesse. “Apart from BIOFACH in Nuremberg, the World’s Leading Trade Fair for Organic Food, BIOFACH JAPAN 2001 was our first international BIOFACH event. Since then, our global presence has expanded to include seven separate events. That is why after a period of absence it is a particular pleasure to be taking the BIOFACH JAPAN Pavilion to FOODEX JAPAN in 2020. Organics is big in Japan right now, which makes FOODEX, as Japan’s largest trade fair for food and drink, the perfect platform for those taking part in our pavilion to make contact with buyers, distributors and importers. At the same time, the participating companies will provide a huge boost to the range of organic products represented at FOODEX. It’s a brilliant opportunity for everyone involved to work together!”

The BIOFACH JAPAN Pavilion at FOODEX Japan is premiering in March 2020, and will take the form of an exclusive space for about 20 international exhibitors from countries like Germany, India, Italy, Austria, Pakistan, Poland, Spain and Turkey, all expanding the range of organic products on offer at FOODEX. All the participating companies meet the established admission criteria and the stringent quality requirements of the BIOFACH events around the world, and offer both security and guidance for professional buyers. Both German and international organics companies with an interest in the Japanese organics market and wishing to take part in the BIOFACH JAPAN Pavilion at FOODEX JAPAN are invited to contact the exhibition team at NürnbergMesse.

International Patron



BIOFACH JAPAN Pavilion in



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NÜRNBERG MESSE

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BIOFACH World

NürnbergMesse has proven expertise in the field of organic foodstuffs. In February every year, the international organic sector gathers in Nuremberg at BIOFACH, the world's leading trade fair for organic food. The comprehensive range of certified organic products on display shows their diversity – from fresh products like dairy and cheese, fruit, vegetables, dry products like grains and pulses, nuts and confectionery to beverages. The international patron of BIOFACH is IFOAM – Organics International, while the national supporting organization is the German Federation of Organic Food Producers (BÖLW). An integral part of this world-leading fair is the BIOFACH Congress, a knowledge-sharing platform that is unique worldwide. With another six BIOFACH events in Japan, the USA, South America, China, India and Thailand, BIOFACH World has a global presence and year for year brings together more than 4,000 exhibitors and 150,000 trade visitors.

The next BIOFACH events:

- BIOFACH, Nuremberg: 12-15 February 2020
- BIOFACH AMERICA LATINA, São Paulo: 5-8 June 2019
- BIOFACH SOUTH EAST ASIA, Bangkok: 11-14 July 2019
- BIOFACH AMERICA, Baltimore: 12-14 September 2019
- BIOFACH INDIA, Delhi-NCR: 7-9 November 2019
- BIOFACH JAPAN, Chiba (Tokio): 10-13 March 2020
- BIOFACH CHINA, Shanghai: 13-15 May 2020

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More detailed information and photos are available from:
www.biofach-japan.com