

CLOSING REPORT

March 2017

New records: FeuerTRUTZ continues to grow

- **Record-breaking numbers: 275 exhibitors and more than 7,100 trade visitors and congress delegates**
- **High satisfaction rate among all participants**
- **Three compact seminars for the first time plus The Fire Protection EXPERIENCE**
- **Record congress attendance of more than 1,300 delegates**
- **Everyone's a winner at the evening event**

The seventh round of FeuerTRUTZ was a resounding success: At the close of the most important gathering for the fire protection industry on 23 February, the organisers recorded 275 exhibitors and 7,108 trade visitors. Thanks to these record-breaking numbers, the two-day event once again enjoyed double-digit growth (of 13 and 11 percent). With more than 1,300 participants and its biggest attendance to date, the Fire Protection Congress also impressively underscored the importance of FeuerTRUTZ. This year, the extended supporting programme featured three compact seminars as well as the Fire Protection EXPERIENCE. The evening function billed as a “casino night” provided the platform for the presentation of the “Fire Protection of the Year” Award as well as the chance to contribute to a good cause at the gaming tables.

With their wide range of passive, active and organisational fire protection products and solutions, the exhibiting companies covered all areas of preventive fire protection. The exhibitor survey reinforces the positive feedback from the participating companies: 94 percent of exhibitors are satisfied with their participation in the trade fair, while 91 percent would recommend taking part in FeuerTRUTZ to other companies. “The importance of FeuerTRUTZ is confirmed by this positive feedback, the new attendance records and the increasing international participation. With exhibitors from 14 countries and a large number of overseas trade visitors, FeuerTRUTZ 2017 was more international than ever,” explains Stefan Dittrich, Executive Director FeuerTRUTZ at NürnbergMesse. Trade visitors were just as satisfied as exhibitors, with 99 percent indicating that they were happy with the opportunities to make contacts at their stands.

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FEUERTRUTZ
Network für Brandschutz


NÜRNBERG MESSE

Three compact seminars with target group-specific information

The supporting programme for FeuerTRUTZ 2017 consisted of established elements and new formats. Featuring three CompactSeminars for the first time, the range of additional, tailored information was even greater than in previous years. The new “Fire Protection DIRECT Extinguishing Technology” seminar hosted by FeuerTRUTZ Network and the bvfa (Federal Association for Technical Fire Protection) was directed at fire protection designers, installers, operators and insurers. The “Fire Protection in finishing work” seminar offered valuable information for construction managers and specialist contractors. The seminar “Fire Protection in Bavaria – Changes to Bavarian fire protection regulations” provided architects and representatives of public agencies with information on the latest changes in fire protection legislation in Bavaria. A total of 220 people took part in the compact seminars.

The Fire Protection EXPERIENCE very popular

For the first time, the Fire Protection EXPERIENCE combined demonstrations on the popular outdoor fire protection arena with live demonstrations inside the venue. No less than 97 percent of trade visitors polled were satisfied with the new range of realistic presentations.

Exhibitor Forums and Training & Career Meeting Point

Exhibitor Forums in both exhibition halls facilitated knowledge transfer through brief presentations on current topics and trends. The main thematic focus areas were the lecture series “Industrial building and occupational safety” hosted by the BAB (Berlin Fire Safety Academy) and the road show by the AGE (smoke extraction action group). The pavilion for training providers, the Training & Career Meeting Point, occupied a larger area than in previous years. With 13 exhibitors it offered the most comprehensive overview yet of training and professional development opportunities for fire protection occupations.

More than 1,300 delegates at Fire Protection Congress

Good fire protection calls for technical expertise, knowledge of the legal frameworks and a good grasp of the suitable products available. This is why the exhibition and fire protection congress complement each other perfectly, as shown by the new record of more than 1,300 delegates. A point underlined by Günter Ruhe, Managing Director of the FeuerTRUTZ Network: “The overwhelming response shows us how important the issue of ongoing training is for fire protection professionals. After all, they operate in an increasingly more complex environment where there is a need to reconcile the

7. Fachmesse mit Kongress für vorbeugenden Brandschutz
7. Trade Fair with Congress for Preventive Fire Protection

protection goal, statutory specifications and commercial requirements.” The congress topics on the theme “Fire Protection 4.0 – Navigating Trends and Technology in Fire Safety” were therefore highly appropriate. Among the most popular congress tracks were “New Directives”, “Fire Protection Legislation”, “Smoke and Escape Routes” and “Industrial Buildings”. All congress presentations are available to delegates afterwards as a webcast.

Winners at “Fire Protection of the Year” Award and FeuerTRUTZ Casino Night

Before participants tried their luck at the well frequented gaming tables at the FeuerTRUTZ Casino Night, there was a ceremony to present the “Fire Protection of the Year 2017” Award. In a celebratory atmosphere, the winners accepted their trophies for outstanding passive, active and organisational fire protection solutions: Stöbich Brandschutz GmbH was acknowledged for its isolating fire curtain Fibershield®-I. Bosch Sicherheitssysteme GmbH won an award for its video-based fire detection system AVIOTEC and GRID-IT GmbH won over the judges with smartThemis – the smartphone app for documentation in fire protection. The evening event was also a winner for Paulinchen e.V., a charitable initiative for children who have suffered burns. It will receive donations amounting to around € 1,500 thanks to the proceeds from the sale of stakes and additional donations from NürnbergMesse and FeuerTRUTZ Network.

Fire protection industry on the upswing

The companies represented at FeuerTRUTZ are looking optimistically to the future, as a representative exhibitor survey during the event showed. Whereas 21 percent of those polled expected development to be stable, 50 percent see an upward trend in the current economic situation of the industry, while 21 percent expect things to improve significantly.

Film review FeuerTRUTZ 2017

Our video impressions provide an interesting review of all the exhibition and congress action: www.feuertrutz-messe.de/en/news/videos

FeuerTRUTZ 2018: a date for your diary!

The next FeuerTRUTZ will take place on 21 and 22 February 2018 at Exhibition Centre Nuremberg.

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Security trade fairs at NürnbergMesse

NürnbergMesse has established and proven expertise in the security field. With events such as Enforce Tac – Trade Fair for Law Enforcement, it-sa and it-sa Brasil – Trade Fairs for IT Security, FeuerTRUTZ – Trade Fair for Preventive Fire Protection as well as Perimeter Protection – Trade Fair for perimeter protection, FIRE & SECURITY INDIA EXPO and also U.T.SEC – Unmanned Technologies & Security, it brings together a total of around 1,000 exhibitors and over 20,000 visitors from all over the world.

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