

FeuerTrutz 2022 Nürnberg, Germany 29.–30.6.2022

Internationale Fachmesse mit Kongress für vorbeugenden Brandschutz
International Trade Fair with Congress for Preventive Fire Protection

PRESS RELEASE

April 2022

Three questions for Stefan Dittrich about FeuerTrutz 2022

On 29 and 30 June 2022, live from Exhibition Centre Nuremberg, FeuerTrutz, the international trade fair and congress for preventive fire protection and must-do event for fire safety professionals, will serve up two intensive days packed with innovative solutions and products for fire prevention and fire containment. Around two months ahead of the event, Stefan Dittrich, Director of FeuerTrutz at NürnbergMesse, provides insights into current preparations, summarises the highlights for visitors, and explains why FeuerTrutz is an event that is definitely not to be missed.

Mr Dittrich, how are the preparations going for FeuerTrutz 2022?

The last FeuerTrutz, which was a good six months ago, demonstrated in impressive fashion that live, on-site trade fairs and congresses are not only possible again but are explicitly desired. Along with our exhibitors, we were able to ride the wave of this momentum into our preparations for FeuerTrutz 2022, which is back to its usual schedule again. The prospects are excellent and large sections of halls 4 and 4A, which are accommodating the event for the first time this year, have already been booked. Many key players firmly committed to taking part again directly after the last event back in October. The positive feedback from the entire community is giving us a real boost in the currently very intensive preparation phase. For around two weeks now, it has also been the turn of visitors to get on board. The ticket shop has opened, putting an end to the many inquiries about when things will finally get under way. The entire sector can hardly wait to meet again in Nuremberg on 29 and 30 June 2022! Important to know: Ticket sales are exclusively online, so get your ticket now and enjoy the remaining two months of relaxed anticipation.

What highlights can visitors particularly look forward to?

FeuerTrutz is renowned and appreciated for its perfect blend of knowledge-sharing, live experiences and encouragement of new professionals and young companies. The new highlights this year include the inaugural Career

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Day, which is specifically designed to connect students with future employers from the fire protection segment and show them the career prospects in the industry, and the evening get-together on the first day of the fair that is finally possible again. The Max Morlock stadium close to the exhibition grounds will become the venue for the after-work event. It will feature a delicious BBQ buffet on the edge of the FC Nürnberg football pitch and facilitate relaxed networking among colleagues at the cocktail bar. A recurring fixture on the agenda are several highlights that have been proven popular over many years: The Fire Protection EXPERIENCE, which showcases fire protection solutions in spectacular demonstrations at the exhibition stands and live in action on the outdoor demonstration area, gives the event its special hands-on atmosphere. The two exhibitor forums at the heart of the trade fair action deliver new insights and discussions about the latest trends. On the afternoon of the second day, one of these forums will be devoted to the topical issue of BIM (building information modelling) solutions in fire protection. To continue to counteract the shortage of skilled professionals, the “Training & Career” pavilion, where training and professional development institutions provide information about their programmes, and the FeuerTrutz job board, which links qualified personnel with professional experience to potential employers, will complement the newly introduced Career Day. In around 40 presentations, the Fire Protection Congress organised by FeuerTrutz Network GmbH will address current issues in preventive fire protection. These include practical knowledge for fire protection concepts, fire safety and wooden structures, fire protection for batteries, new regulations, fire safety legislation and workplace fire protection. This year, a key topic will be the handling of existing building stock.

Why should you not miss FeuerTrutz?

As the most important event in Europe, and the only one with an accompanying congress, it provides an integrated overview of passive, active and organisational fire protection solutions and brings together all the key players in one place. It therefore offers the ideal opportunity to nurture and extend networks. A new feature of FeuerTrutz 2022 is that it combines the best from the digital and analogue environments. Your ticket entitles you to attend the on-site event but also to take part in digital matchmaking with all other participants and exhibitors. A few weeks before the trade fair you will be invited to set up a profile reflecting your personal interests. Based on these criteria, the algorithm matches you with people who have similar or



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complementary interests, and you can then also contact them online. The presentations from the Fire Protection Congress will also be live-streamed and are therefore accessible from anywhere. In short: FeuerTrutz is once again absolutely packed with longstanding and brand-new highlights, offers an agenda to meet all requirements, and consistently functions as a trend barometer with its pulse on the finger of the industry.

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