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New “MedtecLIVE” exhibition to be launched

- UBM and NürnbergMesse plan to combine their exhibition expertise in the medical technology sector in Nuremberg, starting from 2019
- The premiere is planned for 21 to 23 May 2019 in the Exhibition Centre Nuremberg, subject to the approval of the antitrust authorities

UBM, world leading exhibition organizer, and NürnbergMesse, one of the fastest growing exhibition companies in Europe, have announced today their intention to launch a new medical technology exhibition, MedtecLIVE. The new exhibition shall replace the previous formats Medtec Europe (in Stuttgart) and MT-CONNECT (in Nuremberg) as of 2019. The plan for collaboration has been submitted to the German Federal Cartel Office for review and is therefore pending, subject to approval by the antitrust authorities. Provided that the outcome of that review is positive, NürnbergMesse and UBM will combine their experience and knowledge of the medical technology sector, providing increased value to their

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audience via a stronger platform that champions networking with industry experts and showcases cutting edge medical innovations.

John van der Valk, Managing Director of UBM EMEA Amsterdam, sees this as the right step for delivering genuine added value to customers: “As per current proposal, the advantage of MedtecLIVE will be that all important national and international players in the medical technology industry will come together in one place. This will save time and money for our customers and provide a 360-degree view of the entire industry.” Dr Roland Fleck, CEO of the NürnbergMesse Group, sees this as a logical consequence: “It makes us proud that MedtecLIVE shall take place in Nuremberg as of 2019. Conveniently located in the heart of two of the strongest medical device manufacturing hubs in Europe and Germany, Baden Wurttemberg and Bavaria, MedtecLIVE is set to provide the European platform for the medical device industry.” Peter Ottmann, CEO of NürnbergMesse Group underlines the choice of Nuremberg for MedtecLIVE: „Creating this brand new MedtecLIVE event is a very exciting step and clearly demonstrates the all-round appeal of Nuremberg for international trade shows and conventions

About the NürnbergMesse Group

NürnbergMesse is one of the 15 largest exhibition companies in the world. Its portfolio covers some 120 national and international exhibitions and congresses and approximately 40 sponsored pavilions at the Nuremberg location and worldwide. Every year, over 30,000 exhibitors (international share: 41%) and up to 1.4 million visitors (international share of trade visitors: 24%) participate in the own, partner and guest events. NürnbergMesse has subsidiaries in China, North America, Brazil, Italy and India. The group also has a network of about 50 representatives operating in over 100 countries.

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