

**PRESS RELEASE**

December 2019

**Craftsmanship meets technology: preview of  
FENSTERBAU FRONTALE and HOLZ-HANDWERK 2020**

- Trade fair duet expects around 111,000 visitors
- About 1,300 exhibitors from 40 countries
- New additions to supporting programme complement the exhibitions

From 18 to 21 March 2020, wood and window specialists from all over the world will gather in Nuremberg for the combined FENSTERBAU FRONTALE and HOLZ-HANDWERK exhibition. The 17 halls of the fully booked exhibition centre will once again showcase the latest trends in the woodworking and wood processing trade and the window, door and facade segment. The more than 1,300 exhibitors expected from over 40 countries create a unique information forum for the participating segments and are set to once again attract some 111,000 international visitors.

Digitalisation will be one of the key themes at both fairs in 2020. Satisfied customers are crucial to the business success of any skilled trade enterprise. This can be achieved with the help of skilled staff, efficient work processes, profit-driven business models and innovative products and services. The digitalisation process makes the interaction of these success factors more transparent and easier than ever to plan and manage. But in what specific ways can the digital transformation be put into practice in trades-based businesses? The newly created forum "Applied Digitalisation for Craftspeople", realised by G+F Verlags- und Beratungs-GmbH in partnership with NürnbergMesse, provides the answers. The complete programme will be available as of December from: [www.holz-handwerk.de/programme](http://www.holz-handwerk.de/programme).

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## **HOLZ-HANDWERK celebrates its 20th anniversary**

Over its 20 rounds, HOLZ-HANDWERK has become the No. 1 gathering place for joiners and carpenters from all over Europe and one of the most important exhibitions for machinery, equipment and supplies for the woodworking and wood processing trade. For several months now, all halls have already been completely booked for 2020. In its anniversary year, the exhibition is extending its supporting programme in collaboration with Ferdinand-Holzmann-Verlag by adding half-day of workshops on the topics of running a business, the carpenter as an entrepreneur, making the right investments, and running a trades-based business in an era of skilled personnel shortages. Registration for the workshops is open from December 2019 at: [www.holz-handwerk.de/programme](http://www.holz-handwerk.de/programme).

Under the banner “THE POWER OF IDEAS – BRINGING IDEAS TO LIFE”, the popular special show “DesignObjekt – ObjektDesign” by the Bavarian Carpentry Association offers plenty of suggestions for the practical implementation of customer requests. In addition, the HOLZ-HANDWERK CAMPUS offers a key platform on the topic of training and professional development where representatives of 17 universities, vocational colleges and master craftsman training establishments provide information about their training opportunities.

At HOLZ-HANDWERK 2018, 515 exhibitors from 19 countries showed the wood processing sector a comprehensive range of innovative products and provided information on the latest technological developments. In the post-show exhibitor poll, 98 percent of the participating firms stated that they had been able to reach their most important target groups by participating in the trade fair. A total of 94 percent made new business contacts, on the basis of which 95 percent expected follow-on business from the event. Visitors too were full of praise, with 97 percent giving a positive rating to the exhibits, information resources and networking opportunities.

As an ideal way of preparing for your trade fair visit you can make up personalised wish lists of interesting exhibitors and products at: [www.holz-handwerk.de/en/ausstellerprodukte](http://www.holz-handwerk.de/en/ausstellerprodukte)

## **FENSTERBAU FRONTALE: the world’s leading trade fair for windows, doors and facades**

FENSTERBAU FRONTALE 2020 will once again fill 11 halls and in combination with HOLZ-HANDWERK will therefore occupy the entire grounds of NürnbergMesse. Smart home, automation, security, energy efficiency and

sustainability, comfort, and design and aesthetics are the focus at the exhibition stands and in the supporting programme. The main topics in the FENSTERBAU FRONTALE FORUM include ventilation, age-appropriate housing, use of daylight and encouraging the next generation in the woodworking trade. The Architecture-Window-Facade Forum is taking place for the 10th time on Thursday 19 March 2020 and is intended for architects and building designers. In 2020, the special show “Fenestration Digital” jointly organised by the ift Rosenheim and NürnbergMesse in Hall 1 will present digital processes, products, tests and services.

With 813 exhibitors from 40 countries, FENSTERBAU FRONTALE 2018 reinforced its status as the world's leading trade fair for windows, doors and facades, the accompanying technologies, components and structural elements and associated range of machines and services. The participating companies gave positive feedback on FENSTERBAU FRONTALE 2018: 96 percent thought the quality of discussions with trade visitors was good and 94 percent were satisfied with the overall success of their trade fair participation, as were 92 percent of visitors.

For an overview of all exhibitors and product news for FENSTERBAU FRONTALE 2020 please go to: [www.frontale.de/en/ausstellerprodukte](http://www.frontale.de/en/ausstellerprodukte)

## Products on display

### at FENSTERBAU FRONTALE 2020:

- Structural and profile systems  
*for facades, windows/French doors, gates, doors and conservatories*
- Semi-finished products
- Materials, production aids  
*Coatings, sealants, wood and engineered wood, adhesives, cleaners, abrasives, glazing block systems*
- Components and prefabricated elements
- Shading and ventilation technology
- Glass and glass products
- Hardware, doors and fixings
- Safety/security technology
- Office organisation

- Machines, installations and tools  
*for glass processing, woodworking, plastic processing, metal processing, surface and application technology, environmental technology*
- Operating systems and equipment
- Services, associations, R&D

## **Products on display at HOLZ-HANDWERK 2020:**

- Woodworking machinery
- Electrical tools, pneumatic tools
- Tools, grinding and polishing aids
- Finishing equipment
- Software and organisation
- Disposal technology
- Fixing equipment and hardware
- Components, semi-finished materials, finished components for furniture making and interior finishing
- Wood, engineered timber and materials
- Environmental protection and industrial safety
- Technical colleges, associations and the trade press

## **FENSTERBAU FRONTALE and HOLZ-HANDWERK in social media**

If you want to stay up-to-date before, during and after the trade fair and network with contacts from NürnbergMesse you'll find both fairs on social media:

#fensterbaufrontale

[facebook.com/fensterbaufrontale](https://facebook.com/fensterbaufrontale)

[twitter.com/fensterbau](https://twitter.com/fensterbau)

[instagram.com/fensterbaufrontale](https://instagram.com/fensterbaufrontale)

[linkedin.com/company/fensterbaufrontale](https://linkedin.com/company/fensterbaufrontale)

#HHW20

[youtube.com/user/holzhandwerkTV](https://youtube.com/user/holzhandwerkTV)

[facebook.com/events/371412020189148](https://facebook.com/events/371412020189148)

[xing.com/events/holz-handwerk-2020-2117696](https://xing.com/events/holz-handwerk-2020-2117696)

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All press texts, as well as additional information and photographs, can be found at: [www.frontale.de/en/news](http://www.frontale.de/en/news) und [www.holz-handwerk.de/en/news](http://www.holz-handwerk.de/en/news)

Further services for journalists and media contacts:

[www.frontale.de/press](http://www.frontale.de/press) and [www.holz-handwerk.de/press](http://www.holz-handwerk.de/press)