

PRESS RELEASE

July 2018

MedtecLIVE: Shoulder-to-shoulder with the European med tech industry

- **More than 20 clusters and associations plan to attend the exhibition and congress in Nuremberg**
- **The exhibition's Advisory Board unites the interests of all industry players**

Just a little more than one and a half months after the announcement of the new exhibition concept and start of the registration phase, the exhibition has met with great interest in the medical technology sector. More than 20 med tech clusters and associations in Germany and neighbouring countries have already decided to attend MedtecLIVE and the parallel congress MedTech Summit. The MedtecLIVE Advisory Board composed of selected exhibitors and associations will convene for the first time soon. The members, who have already been chosen, mirror the great diversity of the med tech industry. MedtecLIVE 2019 will be held in the Nuremberg Exhibition Centre from 21 to 23 May 2019.

Taking up two exhibition halls, MedtecLIVE will serve as an innovative business platform for companies and decision-makers across the med tech value chain. The supporting program will foster fruitful discussions and networking, and two trade forums in the halls will provide room for presentations and knowledge sharing. In-depth expertise will be on the agenda at the parallel congress MedTech Summit. This partnering event will enable efficient, targeted discussions.

Diversity is assured

In addition to Forum MedTech Pharma e.V. as the honorary sponsor of the exhibition and congress, many associations and clusters will actively shape the success of this dual event comprising the MedtecLIVE exhibition and Medtech Summit congress. The leading medical technology trade associations BVMed, ZVEI and VDI, as well as their manufacturing arms, have expressed their support for MedtecLIVE. Cluster regions that have

Ideeller Träger
Honorary sponsor
Forum MedTech Pharma e.V.
Am Tullnaupark 8
90402 Nürnberg
Germany

Veranstalter
Organizer
MedtecLIVE GmbH
Messezentrum
90471 Nürnberg
Germany
medteclive.com

Geschäftsführer
Managing Director
Richard Krowoza

Registergericht
Registration Number
HRB 35124 Nürnberg

Durchführung im Auftrag
des Veranstalters
Realization on behalf of
the organizer
NürnbergMesse GmbH
Messezentrum
90471 Nürnberg
Germany
T +49 9 11 86 06-0
F +49 9 11 86 06-82 28
medteclive@nuernbergmesse.de

signed on to date include Medical Valley EMN, Biosaxony, Hannover impuls, Medizintechnik Holland, Brainport Industries, saaris Healthcare Saarland, Cluster Med-Tech Sachsen-Anhalt, MedLife e.V., Cluster Biotechnology Bavaria, bayern innovativ, Human.technology Styria, and EIT Health.

Eager anticipation for the MedTech event

“We think the merger of MT-CONNECT and Medtec Europe to create the new exhibition MedtecLIVE is a very good thing and we are looking forward to a much larger medical technology event in Nuremberg in 2019. As we have done before, we are planning to host an Austrian pavilion for Life Science Austria (LISA) and the Human.Technology Styria association at MedtecLIVE. We have also been impressed by the successful interaction between the exhibition and the congress, which will probably be expanded further in 2019”, said Gernot Eder, MedTech Business Development at Human.technology Styria.

EIT Health is an innovation driver and Europe-wide start-up supporter in the med tech sector. Dr Kurt Höller, Director of Business Creation at EIT Health: “As in the past, we want to provide targeted support to highly promising start-ups from all over Europe that wish to participate in MedtecLIVE 2019. After all, this exhibition in Nuremberg is an outstanding platform for rubbing shoulders with relevant actors throughout the industry. This is also confirmed by the feedback we received from start-ups about MT-CONNECT 2018: The quality of the contacts was good, our pitch session was very well attended and was definitely a highlight for exhibitors and visitors.”

Companies see the opportunities

The joint concept of the exhibition partners UBM (the previous organiser of Medtec Europe) and NürnbergMesse (the previous organiser of MT-CONNECT) has met with strong interest: Companies from currently almost 20 countries have already booked space at MedtecLIVE. Dipl.-Ing. (FH) Günter Brunner, Managing Director Sales of the Swiss company Maxon Motor GmbH, has this to say: “We welcome the merger of the two exhibitions due to the specialisation and bundling, which are important today. It will be exciting to see which companies will attend the exhibition and how the Nuremberg venue will fare. We are pleased to be a part of MedtecLIVE as an exhibitor. Maxon Motor accepts the market and monitors industry developments closely.”

Fabiola Hartung-Linz, Project Assistant & Marketing at Seleon GmbH, added: “We at Seleon GmbH have been developing and producing complex medical engineering devices for customers in Heilbronn since 1998. As a long-time customer of Medtec Europe, we welcome the merger with MT-CONNECT to create an innovative new exhibition for the med tech supplier industry. As a Baden-Württemberg-based service provider, we see big business growth opportunities at MedtecLIVE and are looking forward to the 2019 exhibition, where we expect simplified processes and a higher cost-benefit ratio.”

Advisory board to convene in July

BVMed, BYTEC Medizintechnik, Cleanroom Competence CRC, Forum MedTech Pharma, Freudenberg Medical Europe, Jüke Systemtechnik, Medical Valley EMN, NELIPAK Healthcare Packaging, Peter Brehm, Siemens Healthcare, ZVEI, representatives for Austria and the Netherlands are members of the MedtecLIVE Advisory Board. The MedtecLIVE board will convene in July for the first time. Experts from associations and commercial enterprises will advise the exhibition organisers on the concept and technical issues related to the exhibition and congress.

About MedtecLIVE

MedtecLIVE is a leading networking platform for the international medical technology community. The trade exhibition’s offering covers the full process chain in the production of medical engineering equipment, from prototypes to ready-for-market products. Leading companies, associations and institutions will engage in networking at MedtecLIVE to cultivate contacts, share ideas and create new innovations. At the prestigious MedTech Summit Congress & Partnering, experts and scientists will discuss future industry trends on an interdisciplinary basis. MedtecLIVE will be held from 21 to 23 May 2019 in the Nuremberg Exhibition Centre. The exhibition organiser is MedtecLIVE GmbH, a joint venture of NürnbergMesse and UBM. Forum MedTech Pharma e.V. is the honorary sponsor of MedtecLIVE and MedTech Summit.

Contact for press and media

Benno Wagner, Simon Kögel, NürnbergMesse GmbH

T +49 9 11 86 06-89 02

simon.koegel@nuernbergmesse.de

All press texts, as well as additional information and photographs, can be found at: www.medteclive.com/news