



PRESS INFORMATION

May 2022

EUROGUSS turns exhibition time into family time

In cooperation with the Convention und Tourism Office Nuremberg, NürnbergMesse is turning a visit to the exhibition into a highlight for the whole family. An attractive new additional offer ensures that the Whitsun holidays, during which EUROGUSS is exceptionally being held this year, are not just about the processes, technology and products in die casting. Exhibitors, visitors and their families can explore the sights, museums and shopping areas of Bavaria's second largest city without a car. This also includes the Playmobil FunPark or the Nuremberg Zoo, which makes children's hearts beat faster. It pays to be quick, tickets for the family offer are limited.

Due to the postponement of EUROGUSS to 8–10 June 2022, the international trade fair for die casting will fall during the first week of the Whitsun holidays in Bavaria and Baden-Württemberg. The automotive industry, one of the important visitor target groups of the fair, is particularly based in these federal states. The overlap of holiday periods and a trade fair like EUROGUSS is unusual, but nonetheless should not be a question of either or.

"With the additional offer, nothing stands in the way of visiting the fair during the school holidays", says Christopher Boss, Head of EUROGUSS at NürnbergMesse. "So the exhibition time becomes family time simultaneously and the whole family can travel to Nuremberg."

#CityHappiness for all ages

The home of EUROGUSS is easy to discover with the NÜRNBERG CARD. Together with the Convention and Tourism Office Nuremberg, NürnbergMesse has created a very special offer exclusively for exhibitors and visitors to the die casting industry trade fair: free travel on public transport for 48 hours, free admission to around 30 museums and sights and a 50 per cent discount on activities at participating partners. These include, for example, the Toy Museum and the Planetarium, but also the Zoo and the

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Internationale Fachmesse für Druckguss: Technik, Prozesse, Produkte
International Trade Fair for Die Casting: Technology, Processes, Products

Kaiserburg in Nuremberg. Also worth seeing are the guided tours through the historic rock passages and Nuremberg Underworlds.

The second-largest city in Bavaria also offers #CityHappiness on foot. The winding alleys surrounded by historic buildings and the medieval old town come to life, especially in the summer months. At the same time, modern architecture, shopping miles and fancy shops make the metropolitan region a young city with lots of atmosphere and flair. Whether young or old, whether culture, thirst for knowledge or fun. There is something for everyone.

Special offer for little adventurers

Inquisitive explorers can follow in the footsteps of emperors, kings, merchants and craftsmen in Nuremberg on the children's guided tour of the Old Town of Sebald. For the particularly brave, the gates to the Playmobil FunPark open. Romping, climbing, playing and discovering are on the agenda here.

Tickets for this coveted additional offer are limited. It pays to be quick. More information on the additional programme can be found at: <https://www.euroguss.de/en/family-action>

About the EUROGUSS trade fair family:

THE LEADING DIE CASTING SHOWS

In all even years, the European die casting sector comes together at the EUROGUSS trade fair in Exhibition Centre Nuremberg in Germany. The three-day event will focus on the latest technology, processes and products. EUROGUSS is the only event covering the entire die casting process chain, from high-tech machines to new materials and efficient services. In the die casting segment, NürnbergMesse Group is also active at CHINA DIECASTING (every year in Shanghai), ALUCAST, which takes place at different locations in India in all even years, and EUROGUSS Mexico, which will be held in Guadalajara.

Further information on the fair and the complete trade programme is available at: www.euroguss.de/en

Good to know for media representatives: Since 4 April 2022, accreditation is possible exclusively online via the ticket shop for EUROGUSS:

www.euroguss.de/en/advance-accreditation



EUROGUSS 2022 Nürnberg, Germany 8.–10.6.2022

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