

FULL CLOSING REPORT

November 2014

Chillventa continues to set records

- For the first time more than 30,500 trade visitors from over 110 countries
- Record number of 984¹⁾ exhibiting companies
- Large international involvement
- Chillventa Connecting Experts

Chillventa continues to set records and all its exhibition parameters are convincing. “Chillventa presents its best ever result with 30,585¹⁾ trade visitors, which is a rise of 7.5 % over the 2012 event. Just as encouraging are the 984¹⁾ exhibitors – 70 more than two years ago and also a record. These figures impressively show the great commitment of the visitors and exhibitors and their confidence in THEIR Chillventa. It is the key gathering of the national and international market players in the refrigeration, air conditioning, ventilation and heat pump segments,” says Richard Krowoza, Member of the Management Board at NürnbergMesse.

The large international involvement at Chillventa was really impressive again. 56 % of the visitors and 67 % of the exhibitors came from abroad. 30,585¹⁾ visitors represented over 110 countries throughout the world. The current figures for Chillventa 2014 show the importance of the exhibition once again. 9 out of 10 visitors were satisfied with their Chillventa.

“Chillventa achieved these records despite the rail strike by the Gewerkschaft Deutscher Lokomotivführer (GDL – Locomotive Drivers Trade Union) on the second day, and the attendance from Germany also grew appreciably. However, just as important as the quantitative data is the quality of the visiting professionals. The exhibiting companies expressed their appreciation of the professional concentration and the high degree of decision-making authority,” says Alexander Stein, Director Exhibitions Chillventa at NürnbergMesse.

¹⁾ The figures for visitors, exhibitors and space at this exhibition are determined and certified according to the standard definitions of FKM, the Society for Voluntary Control of Fair and Exhibition Statistics.

IDEELLE TRÄGER/

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EPEE European Partnership for Energy and Environment, Brussels, Belgium

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TÜV SÜD Industrie Service Center of Competence für Kälte- und Klimatechnik, München

Zentralverband Kälte Klima Wärmepumpen e. V. (ZVKKW), Siegburg

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The exhibitors' presentations are also an example of the good development of the event. The particularly high standards of presentations by some of the leading companies were impressive.

The top themes at Chillventa concerned the responsible use of energy. Energy efficiency and sustainability remain the driving forces behind the development of new products and systems for refrigeration, air conditioning, ventilation and heat pumps. First this could be seen and experienced in the exhibition halls, second these themes were particularly reflected at Chillventa Congressing the day before the exhibition and at the forums during the event.

Many new features at Chillventa 2014 – three premieres in the halls

The visitors were also able to enjoy many new features at the trade fair. We have implemented many new features in the supporting programme at Chillventa in order to generate appreciable added value for our visitors and exhibitors. To name just a few items: numerous tours in cooperation with associations, publishing companies and technical colleges, including, for example, premiere tours and tours for tradesmen and apprentices. We also had three premieres in the form of special presentations on "Heat Pumps for Commercial and Industrial Use", "Energy-Efficient Computing Centres" and "Energy Inspection of Air Conditioning and Ventilation Systems". All these focused on energy efficiency and received a very good response, which we are very pleased about," says Alexander Stein.

Focus on the most important issues

Chillventa's basic theme of "Chillventa Connecting Experts" is not only actively covered at the exhibition, but also in the supporting programme. The successful Chillventa Congressing took place the day before the exhibition under the direction of the expert, Dr. Rainer Jakobs.

The conference again provided extensive and highly qualified information for the over 250 participants. The international refrigeration sector geared to the energy of the future was THE key topic, plus environmental and climate protection. Professionals from research and practice identified trends, analysed the changed political framework, presented the current state of research and development, and showed pioneering solutions. The ASHRAE Workshop on Energy Reduction in Data Centers built on the results of the last Chillventa. Other focuses included Energy of the Future, and Risks and Opportunities for Refrigeration, Air Conditioning, Ventilation and Heat Pumps. The programme also covered markets, challenges and research & development for heat pumps.

Forums: knowledge tank in the halls

Visitors obtained comprehensive and specific information from over 125 presentations at forums on “Education, Regulation and Applications” (hall 1), “Refrigeration” (hall 4A) and “Air Conditioning and Heat Pumps” (hall 7). Many presentations by experts provided specialist knowledge and offered the opportunity to tackle individual topics in a detailed and concentrated way. This year’s focus topics were Low-GWP Refrigerants, Ecodesign Directives on Refrigeration and Air Conditioning, Highly Efficient Compressors, Potential for Heat Transfer, and Adiabatic Cooling with a variety of application examples, such as in hotels, petrol stations, supermarkets and non-residential buildings.

TV emigrant and refrigeration fitter at Chillventa

A special highlight on the last day of the exhibition was the visit by Konny Reimann, TV emigrant and refrigeration and air conditioning fitter. Visitors and companies could get to know the pleasant new Texan and test his specialist knowledge at a talk show and autograph session.

Chillventa on film

The **brief closing report on film** with Alexander Stein and other film clips are available at: <http://youtu.be/6LHbP-p7GSE>

Background

Chillventa focuses on components, systems and plants. It reflects the trends in the refrigeration, air conditioning, ventilation and heat pump industry. The exhibition is practice-orientated. The world’s leading suppliers presented their products and services at a compact event.

Chillventa is far more than just a trade fair. Chillventa Congressing, forums and three special presentations, plus the European Heat Pump Summit, ACREX India or the European Pavilion at China Refrigeration provide a top-class range of exhibitions and congresses that enhance the international events in Nürnberg and worldwide. Chillventa Connecting Experts.

The next **Chillventa** takes place in the **Exhibition Centre Nuremberg** from **11–13 October 2016**.

feel the elements of CHILLVENTA 2014

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All press articles, more detailed information, photos and films are available at: www.chillventa.de/en/press

All exhibitors and their current product information can be found at: www.chillventa.de/en/exhibitors-products

NÜRNBERG
14. – 16.10.2014

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