

Nürnberg, Germany 12.– 15.2.2020

BIOFACH 2020

into organic



August 2019

PRESS RELEASE

BIOFACH 2020: New special show on “Water”

- Premiere for special exhibition “All about water – is the basis of all life endangered?”

A topic of the utmost current concern will be the subject of special attention at BIOFACH, the World’s Leading Trade Fair for Organic Food, at its next event on 12-15 February 2020, which will include the special exhibition “All about water – is the basis of all life endangered?”. Water is an essential foodstuff for everyone, and access to clean water is a basic human right. But at the same time, water is under threat everywhere. The new special show at BIOFACH will therefore take a detailed look at this subject, which is highly relevant to the future of nutrition overall, in the form of table-tops, showcases and presentations. The following focal points are planned: “Purity under threat: the challenge of water pollution”, “Maintaining the basic preconditions for life: opportunities and challenges of a collective commitment to water protection”, and “Water as a foodstuff: a contemporary look at quality”.

Dr Franz Ehrnsperger, Chair of the Qualitätsgemeinschaft Bio-Mineralwasser (Quality Association for Organic Mineral Water), comments: “Anyone really wanting to protect our most important foodstuff must be familiar with the current challenges and effective solutions for them. With the BIOFACH special show “All about water – is the basis of all life endangered?”, we offer visitors to the trade fair a comprehensive overview of the current situation and deal in particular with the question of how the rigorous application of organic principles to our most important foodstuff can make a sustainable contribution.”

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Danila Brunner, Executive Director BIOFACH and VIVANESS, NürnbergMesse, adds: "As the World's Leading Trade Fair for Organic Food, BIOFACH reflects the entire market in all its variety every year. As the organizer, we also aim to devote particular attention at each event to industry topics of current interest. For 2020, this will take the form of the special exhibition "All about water – is the basis of all life endangered?", which we are arranging in collaboration with the Quality Association for Organic Mineral Water. We are very pleased with the project as a whole, since it fits perfectly with our congress theme of 'Organic delivers!'. After all, organic also delivers for water, the vital resource for life!"

BIOFACH World

NürnbergMesse has proven expertise in the field of organic foodstuffs. In February every year, the international organic sector gathers in Nuremberg at BIOFACH, the world's leading fair for organic food products. The comprehensive range of certified organic products on display shows their diversity – from fresh products like dairy and cheese, fruit, vegetables, dry products like grains and pulses, nuts and confectionery to beverages. The international patron of BIOFACH is IFOAM – Organics International, while the national honorary sponsor is the German Federation of Organic Food Producers (BÖLW). An integral part of this world-leading fair is the BIOFACH Congress, a knowledge-sharing platform that is unique worldwide. With another six BIOFACH events in China, India, Japan, South America, Thailand, and the USA, BIOFACH World has a global presence and year for year brings together more than 4,000 exhibitors and 150,000 trade visitors.

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