

PRESS RELEASE

22 February 2017

FeuerTRUTZ 2017: Highlight for fire safety professionals

- **More exhibitors and more exhibition space**
- **More international structure with exhibitors from 14 countries**
- **Supporting programme communicates professional knowledge and creates experience**
- **Fire Protection Congress emphasises aim to lead**

Since it was launched in 2011, FeuerTRUTZ, the Exhibition and Congress for Preventive Fire Protection, has enjoyed continuous positive growth. At the Exhibition Centre Nuremberg on 22 and 23 February, it will set new records with 274 exhibitors (2016: 244) from 14 countries (2016: nine), who will use the increased space at the exhibition to present their products and services. FeuerTRUTZ 2017 will offer professionals a platform that is unique anywhere in Europe to gain comprehensive knowledge about the market for passive, active and organisational fire protection solutions. The supporting programme provides an extensive range of information in the form of two Exhibitor Forums, three Compact Seminars, the Training & Career Meeting Point and live demonstrations. The parallel Fire Protection Congress has also grown further this year (2016: 1,150 participants), rounding out the varied programme offered by FeuerTRUTZ, with the theme of “Fire Protection 4.0: Navigating Trends and Technology in Fire Safety” this year.

“More knowledge. More dialogue. More quality to experience.” FeuerTRUTZ 2017 lives up to this goal not only with its top-quality list of exhibitors, but also with a winning supporting programme offering new formats and learning opportunities. “Since it was first launched in 2011, FeuerTRUTZ has enjoyed excellent growth, and in 2017 it will be bigger than ever,” says Stefan Dittrich, Executive Director FeuerTRUTZ, NürnbergMesse.

“In addition to target group-oriented Compact Seminars and the Training & Career Meeting Point, ‘The Fire Protection EXPERIENCE’ symbolises the variety that is FeuerTRUTZ.” The exhibition covers the German-speaking market thoroughly and offers a view of the international fire protection landscape. In addition to companies from Europe, firms from countries such as the USA and China will also be represented.

Veranstalter Fachmesse
Exhibition organizer
NürnbergMesse GmbH
Messezentrum
90471 Nürnberg
Germany
T +49 9118606-0
F +49 9118606-120053
feuertrutz@nuernbergmesse.de
www.nuernbergmesse.de

Vorsitzender des Aufsichtsrates
Chairman of the Supervisory Board
Dr. Ulrich Maly
Oberbürgermeister der
Stadt Nürnberg
Lord Mayor of the
City of Nuremberg

Geschäftsführer
CEOs
Dr. Roland Fleck, Peter Ottmann

Registergericht
Registration Number
HRB 761 Nürnberg

Veranstalter Kongress
Congress organizer
FeuerTRUTZ Network GmbH
Postfach 41 09 49
50869 Köln
Germany
T +49 221 54 97-500
F +49 221 54 97-140
info@feuertrutz.de
www.feuertrutz.de

Vertretungsberechtigte
Geschäftsführer
CEOs with Power of Representation
Dr. Christoph Müller, Günter Ruhe

7. Fachmesse mit Kongress für vorbeugenden Brandschutz
7. Trade Fair with Congress for Preventive Fire Protection

“Participation from other countries has grown by almost 50 percent: FeuerTRUTZ is appreciated as the key European platform for the fire protection industry even beyond the German-speaking world,” Dittrich observes.

For additional information on the exhibition see
www.feuertrutz-messe.de/en

Three Compact Seminars provide additional expertise

For the first time, FeuerTRUTZ will include three Compact Seminars this year, providing participants with additional expertise. A new element is the two-day seminar “Fire Protection DIRECT – Extinguishing Technology”, presented in collaboration with bvfa (the Federal Association for Technical Fire Protection), which deals with technical questions on sprinkler and fire extinguishing systems. In the seminar “Fire protection in finishing work” on the first day of the trade fair, construction managers and representatives of specialist contractors can pick up tips on changes relating to dry wall construction in DIN 4102-4/A1, charging in accordance with ATV 18340 and the particular features of a specialist site management for fire protection, taking the Elbphilharmonie concert hall as an example. The partner entity for the seminar is the German Construction Industry Federation (HDB). The Compact Seminar “Fire protection in Bavaria – Changes to Bavarian fire protection regulations” takes place on the second day of the trade fair and is directed at architects and representatives from the authorities. The partner entity for this seminar is the Bavarian Chamber of Architects.

Exhibitor Forums provide information on innovations and trends

In both exhibition halls, trade visitors to the Exhibitor Forums get an overview of the latest innovations and trends. These open forums comprise 35 presentations, covering a cross-section of current questions relating to fire protection; focus topics will be provided by the lecture series “Industrial building and occupational safety” hosted by the Berlin Fire Safety Academy and the “AGE Roadshow” by the Smoke Extraction Action Group.

Transfer of know-how under real-life conditions with the Fire Protection EXPERIENCE

The Fire Protection EXPERIENCE combines presentations on the demonstration areas with product demonstrations on the stands themselves. “Live presentations in the indoor and outdoor areas give the participating companies the opportunity to display their fire safety skills in a particularly

7. Fachmesse mit Kongress für vorbeugenden Brandschutz
7. Trade Fair with Congress for Preventive Fire Protection

interesting way,” says Dittrich. “Trade visitors not only gain theoretical know-how but also experience fire protection live and up close.”

Best perspectives at the Training & Career Meeting Point

Whether your interest is in study, further education or professional development, the place to start for all visitors is the Training & Career Meeting Point. The pavilion will be even larger than in previous years, with 13 providers taking part.

Play for charity at the FeuerTRUTZ Casino Night

The FeuerTRUTZ Casino Night gives around 700 participants the opportunity to share ideas and play for charity: at the event on the first evening of the trade fair, they can help an initiative for children with burn injuries, “Paulinchen e.V.”, by playing roulette, poker and blackjack. The evening event will also include the award ceremony for innovative product solutions, “Fire Protection of the Year”.

Detailed information on the supporting programme is available at
www.feuertrutz-messe.de/en/events

Fire Protection Congress devoted to industry challenges

The highly regarded Fire Protection Congress, whose theme is “Fire Protection 4.0: Navigating Trends and Technology in Fire Safety”, will be devoted this year to key technical, policy and legal questions from the participants. “There has been huge growth in the number of registrations, which emphasises the importance attached to the Fire Protection Congress as a leading educational event,” says Günter Ruhe, CEO FeuerTRUTZ Network and congress organiser, happily. The focus of the programme is on current challenges such as the interplay between passive, active and organisational measures, as well as integration and data networking. Presentation topics include the importance of fire protection for large-scale projects, building regulations and the Administrative Regulation Technical Building Code (VV-TB), initial experiences with the Model Directive on structural fire protection in industrial buildings, questions on fire control matrices and operating principle verification, and insights into the specialist site management for fire protection at the Elbphilharmonie. With three streams to the Congress, the programme gives participants room to select their own areas of interest. Attendees will be awarded points by the many Chambers present, and will subsequently be able to access the presentations from this year’s Fire Protection Congress as webcasts.

7. Fachmesse mit Kongress für vorbeugenden Brandschutz
7. Trade Fair with Congress for Preventive Fire Protection

For additional information on the Congress programme (German), see
www.brandschutzkongress.de

Staying fully informed with the FeuerTRUTZ app

The FeuerTRUTZ app is a winner, with many helpful functions such as a list of exhibitors, floor plan, exhibition and congress programme and news of changes at short notice.

The app is available for iOS and Android devices from:

www.feuertrutz-messe.de/en/app

Security trade fairs at NürnbergMesse

NürnbergMesse has established and proven expertise in the security field. With events such as Enforce Tac - Trade Fair for Law Enforcement, it-sa and it-sa Brasil - Trade Fairs for IT Security, FeuerTRUTZ - Trade Fair for Preventive Fire Protection as well as Perimeter Protection - Trade Fair for perimeter protection, FIRE & SECURITY INDIA EXPO and also U.T.SEC - Unmanned Technologies & Security, it brings together a total of around 1,000 exhibitors and over 20,000 visitors from all over the world.

For further information please visit:

www.nuernbergmesse.de/security

Contact for press and media, exhibition

Thomas Philipp Haas, Lena Vogl
NürnbergMesse GmbH
T +49 9 11 86 06-83 23
F +49 9 11 86 06-12 83 23
lena.vogl@nuernbergmesse.de

Contact for press and media, congress

Günter Ruhe
FeuerTRUTZ Network GmbH
T +49 2 21 54 97-136
F +49 2 21 54 97-61 36
g.ruhe@feuertrutz.de

For all press releases, further information and photos please go to:

www.feuertrutz-messe.de/en/news