

PRESS RELEASE

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it-sa 2017: Bigger and more international than ever

- **Strong growth in Germany and abroad**
- **Move to Halls 9 and 10**
- **Three international pavilions**
- **Extensive supporting programme and 320 forum presentations**
- **Daniel Domscheit-Berg to talk about digitalisation**
- **Congress@it-sa with 14 lecture series**

it-sa is the largest exhibition for IT security solutions in Europe and will set a new record of 629 (2016: 489) exhibitors when it opens its doors from 10 to 12 October 2017. Exhibiting companies, institutions and organisations will come from 24 countries and encompass the entire spectrum of the latest IT security products and services in two halls. For the first time, three international pavilions will present IT security expertise from Israel, France and the Czech Republic. Some 320 presentations in four forums open to all and the accompanying Congress@it-sa congress programme with 14 series of lectures round off this unique range of information for professional users and decision-makers. The highlights of it-sa will include a special keynote speech by the former WikiLeaks spokesman Daniel Domscheit-Berg on the challenges of digitalisation.

“With 629 exhibitors, the number of companies taking part has risen by a quarter again compared with last year. it-sa is thus underscoring its position as a leading industry platform and is turning Nuremberg into a platform for dialogue within the international IT security community,” notes Frank Venjakob, Executive Director of it-sa at NürnbergMesse. it-sa hence also reflects the excellent situation facing the sector: 84 per cent of exhibitors have found that their IT security revenues have improved since the last it-sa, and economic sentiment has also become more upbeat on the whole for the second time in a row.

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Change in halls offers more space

it-sa is moving into Halls 9 and 10 with this year's event. The new hall constellation offers enough space to meet strong demand from the IT security sector. "With the move in halls, it-sa is getting a new home in the heart of the exhibition venue with a direct connection to the accompanying congress programme," says Frank Venjakob.

Pavilions from Israel, France and Czech Republic

Participation in the exhibition by companies from a large number of European countries, but also from Canada, Japan and the United States demonstrate how relevant it-sa is on the international stage. Three international pavilions will pool the expertise of IT security providers from Israel, France and the Czech Republic. Some 19 Israeli exhibitors, ten companies from France and six Czech specialists will each offer trade visitors a compact overview of the latest solutions.

Extensive lecture programme in four open forums

The popular it-sa lecture programme is even bigger than in years past with about 320 presentations. Experts from industry, associations and institutions will now provide information in four forums rather than in three up until now – all of which are freely accessible for all visitors to the exhibition. Broken down into the Management (Forums M9 and M10) and Technology (T9 and T10) tracks, the series of lectures will represent a cross-section of the latest IT security issues. A large number of speakers will address the challenges of the EU General Data Protection Regulation, which enters into force in May 2018, while others will scrutinise individual security measures and their interaction in a IT security concept. The highlight of the lecture programme will be "it-sa insights", proven discussions with experts and technical presentations on topics including the use of artificial intelligence to identify threats, IT security in Industry 4.0, crypto trojans and opportunities in the block chain.

Daniel Domscheit-Berg to talk about the impact of the digital revolution

IT security incidents, such as the Wanna Cry ransom software, highlight the vulnerability of IT systems in an increasingly networked world. The former WikiLeaks spokesman and network activist Daniel Domscheit-Berg will talk about the upcoming dramatic changes prompted by digitalisation in a special keynote on Thursday 12 October. In Forum M10, Mr Domscheit-Berg will ask “Are we properly equipped for when the digital revolution really takes off?”

Startups@it-sa and Campus@it-sa cast the spotlight on innovation and research

The Startups@it-sa and Campus@it-sa special areas offer 13 young, innovative companies and 9 universities from inside and outside Germany their own platform. Visitors to it-sa will find new ideas and an overview of the latest research projects and university courses for the growth market of IT security there.

Congress@it-sa offers a customised range of information

Congress@it-sa will begin on the day before the exhibition with the annual meeting of IT security officers in countries and local authorities, which will be organised at it-sa for the fifth time in a row. With a total of 14 lecture series located close to the exhibition, some of which will last several days, the congress programme addresses experts from companies, authorities and the world of research. The programme in NCC Mitte also includes the IT Basic Protection Day staged by the German Federal Office for Information Security and a conference by the European Expert Group for IT-Security EICAR.

it-sa India – Industry platform for IT security in India

By adding it-sa India, which will take place for the first time in Mumbai on 24 and 25 May 2018, NürnbergMesse is expanding its portfolio to include an exhibition on IT security that casts a spotlight on the Indian market. Digitalisation, IT security and India’s economic growth are the framework conditions for this market.

Security exhibitions at NürnbergMesse

NürnbergMesse has proven expertise in the security field. With events such as Enforce Tac – trade fair for law enforcement, it-sa, it-sa Brasil and it-sa India – trade fairs for IT Security, FeuerTRUTZ – trade fair for preventive fire protection as well as Perimeter Protection – trade fair for perimeter protection, FIRE & SECURITY INDIA EXPO and U.T.SEC – Unmanned Technologies & Security, it brings together a total of around 1,200 exhibitors and over 30,000 visitors from all over the world.

For more information, visit: www.nuernbergmesse.de/en/security

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All press releases and more detailed information, video impressions and photos are available from: **www.it-sa.de/en/news**



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