

# FeuerTrutz 2020

Das digitale Messe- und Kongressevent für vorbeugenden Brandschutz  
The digital Trade Fair with Congress for Preventive Fire Protection



## PRESS RELEASE

30 September 2020

### No. 1 gathering for the fire protection community gets under way

On 30 September and 1 October, FeuerTrutz 2020 again presents the entire supply chain for preventive fire protection, in a digital format this year. However, although this is a virtual event, NürnbergMesse and FeuerTrutz Network continue to be committed to the professional expertise, product presentations and networking that are exactly what the industry has come to expect from the gathering for many years now. Participants can look forward to more than 70 exhibitors, nine of them platinum partners. The accompanying Fire Protection Congress will deliver professional expertise at its finest in more than 40 exclusive lectures. There will also be a wealth of opportunities for networking and talking shop with other participants and exhibiting companies, facilitated by an intelligent matchmaking tool.

“We are extremely pleased about the impressive commitment of the industry to preventive fire protection. Participants can look forward to a high-quality digital event,” explains Stefan Dittrich, Director FeuerTrutz at NürnbergMesse.

As well as the more than 70 exhibitors, over 1,500 participants have also pre-registered for the launch of FeuerTrutz Digital 2020, while over 600 congress delegates have signed up for the Fire Protection Congress. “The balanced mix of exhibitor forums, product presentations and congress is set to impress the professional community once again this year. The only thing that has changed in 2020 is the format of the event, but not the content, the innovative products and services showcased by exhibitors, or the opportunity to enjoy professional dialogue of the highest standard. The FeuerTrutz family gathering will take place online this year,” says André Gesellchen, Head of the Fire Protection Programme at FeuerTrutz Network.

#### Matchmaking, networking, new products and professional expertise

Even in the digital environment, professional dialogue, knowledge transfer and the presentation of new and exciting products will continue to take centre-stage at the event. Using various communication tools like chat and

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video calls, staff from the exhibiting companies can contact participants, i.e. customers and partners. The outstanding feature of this process is the integrated matchmaking tool. After registering, all participants complete a short onboarding process in the form of a brief questionnaire. By answering the questions, you define your individual profile and show other participants who you are, what you are offering, and what products or solutions you are interested in. Based on this information, the underlying algorithm compares the data with those of all other participants in the event and then suggests suitable business contacts that match your requirements precisely. Naturally, this entire process complies with the GDPR.

## **Outstanding supporting programme with inspiring presentations**

This year's supporting programme boasts a large range of highly interesting presentations by exhibitors about their products and services for passive, active and organisational fire protection. A total of roughly 30 talks will deliver first-hand knowledge about fire protection solutions. The highlights include the following presentations by our exclusive partners:

- DEUTSCHE ROCKWOOL: Cross-service fire protection solutions in the building services segment
- membarium: Digitization and automation of SMEs
- Paroc: PAROC – non-combustible, innovative, reliable and safe!
- Stöbich Brandschutz: Smoke curtains and barriers in the context of their harmonised standard
- WAGNER Group – Early fire detection under difficult conditions

## **Fire Protection Congress 2020 – high-end specialist knowledge for experts**

The theme of the two-day Fire Protection Congress is: “Can a solution be found? Fire protection in hospitals under scrutiny”. In around 40 vendor-neutral presentations, the high-calibre professional congress brings delegates up to speed with developments in preventive fire protection. The focus will be on the most important regulations as well as new solutions and trends. The special risks and requirements for preventive fire protection in hospitals will be explored alongside the following topics, for example:

- Second escape route in existing housing stock
- Timber-framed multi-storey residential buildings

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- MIndBauRL 2019 (Model Directive on structural fire protection in industrial buildings): new solutions for industrial buildings
- Deviating from CE-marked building products
- How to deal with deviations, simplifications, compensatory measures and engineering methods in the fire protection environment.

A separate ticket is necessary to attend the congress, which is organised by the Feuertrutz Network and runs parallel to FeuerTrutz 2020. For more information and to register go to: [www.brandschutzkongress.de](http://www.brandschutzkongress.de)

## All the information you need at a glance

Exhibitors and visitors will find more detailed information and a comprehensive FAQ section at: [www.feuertrutz-messe.de/digital](http://www.feuertrutz-messe.de/digital) (scroll down for English).

## Preview: FeuerTrutz 2021 – No. 1 platform for fire protection solutions celebrates ten years

From 23-24 June 2021, FeuerTrutz and the Fire Protection Congress will take place at Exhibition Centre Nuremberg again. The event will celebrate its ten-year anniversary in Franken next year and as previously planned will relocate to Halls 4 and 4A at Exhibition Centre Nuremberg. The Fire Protection Congress will then be held in the directly adjacent Nuremberg Convention Center Ost.

At this stage, the prospects for 2021 are already highly promising. To date, a lot of exhibiting companies have made a firm commitment to next year's event. "The number of stand registrations received so far for the coming year is a good indication of how much the sector needs this personal interaction. Now, at the end of September 2020, numerous exhibitors have signed up to present at FeuerTrutz 2021. This is a very welcome development which reinforces our position that trade fairs are important tools for companies to showcase their new products and expertise to a professional audience," says Stefan Dittrich, Director FeuerTrutz at NürnbergMesse.

## Safety and security trade fairs at NürnbergMesse

NürnbergMesse has established and proven expertise in the safety and security field. With events such as Enforce Tac / U.T.SEC – Trade Fair for Law Enforcement, it-sa and it-sa India – Trade Fairs for IT Security, FeuerTrutz – Trade Fair for Preventive Fire Protection as well as Perimeter

  
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Protection – Trade Fair for perimeter protection and also FIRE & SECURITY INDIA EXPO, it brings together a total of about 1,650 exhibitors and over 42,000 visitors from all over the world.

For more information please visit: [www.nuernbergmesse.de/security](http://www.nuernbergmesse.de/security)

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