

Nürnberg, Germany 2020

**MedtecLIVE**

Connecting the medical technology supply chain

Im Verbund mit | Together with

**MedTech Summit**  
Congress and Partnering

**31.3.–2.4.2020**  
INTERNATIONAL EXHIBITION

## PRESS RELEASE

December 2019

### **Set to impress at the No. 1 gathering for the industry: exhibitors showcase their capabilities at MedtecLIVE 2020**

**With a central location, fully inclusive service, strong partners and ideal networking opportunities, MedtecLIVE offers interested companies good reasons to take part in the event. Even at its premiere in 2019, the exhibition with the congress programme and B2B matchmaking event “Partnering” that is part of the prestigious MedTech Summit attracted a high-calibre audience of industry professionals to Exhibition Centre Nuremberg. In 2020 the combined event will go into its second round from 31 March to 2 April.**

When it made its debut in 2019 MedtecLIVE established itself as an important industry gathering in Europe for representatives of the medical technology scene. In 2020 exhibitors are again invited to present their innovations for the entire medical technology manufacturing supply chain in Nuremberg. “We have a lot to offer our participants: as well as the unique location in the middle of ‘Medical Valley’ and at the heart of Europe, they will meet important partners and customers and also benefit from the first-class presentations at the MedTech Summit,” says Alexander Stein, Director of MedtecLIVE at NürnbergMesse. “Thanks to our many years of experience in the trade fair business, our excellent network with key players from the sector and the opportunity to take away a lot of knowhow, there are several reasons that make MedtecLIVE a worthwhile event.”

#### **Trade visitors from 50 countries**

Around 4,600 industry representatives from 50 countries found their way to MedtecLIVE in 2019. That’s an attractive audience for the exhibitors in the two exhibition halls. An independent survey showed that 84 percent of exhibitors were able to reach their most important target groups during the

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**Honorary sponsor**  
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event, while 86 percent went home with new business contacts. In 2020 too, exhibitors will benefit from the European focus and expand their network beyond the boundaries of their domestic markets.

### **Gain contacts and industry expertise**

The exhibition is complemented by the diverse programme of the MedTech Summit Congress & Partnering event. This is where experts share their knowledge and close the gap between research and applications. Exhibitors can take part in the partnering session and congress at no extra charge, allowing them to obtain new ideas and inspiration in a targeted fashion. And for those who prefer to network in a relaxed atmosphere, MedtecLIVE invites all exhibitors to the After Work Party on the evening of the second day.

### **Start-ups at the Innovation Market Place**

Major impact with minimal investment: Young companies and start-ups can take part in the Innovation Market Place at reduced rates to present their technologies, products and business models to end-users and investors. This special display area is also available to research establishments. Online registration for the Innovation Market Place is available now.

So that they can focus on a successful trade fair appearance and networking, MedtecLIVE offers exhibitors a complete support package in the run-up to and during the fair. From stand booking to trade fair marketing and logistics, the seasoned event team deals with all inquiries backed by the experience of one of the leading exhibition organisers worldwide. Every year, some 30,000 German and international exhibitors and 1.5 million visitors find their way to Exhibition Centre Nuremberg.

To learn about **five (other) good reasons to take part in MedtecLIVE go to: [www.medteclive.com/5-reasons](http://www.medteclive.com/5-reasons)**

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### **About MedtecLIVE and MedTech Summit**

MedtecLIVE in combination with MedTech Summit Congress & Partnering is a leading networking platform for the international medical technology community. The trade exhibition's offering covers the full process chain in the production of medical engineering equipment, from prototypes to ready-for-market products. Leading companies, associations and institutions will engage in networking at MedtecLIVE to cultivate contacts, share ideas and create innovations. The international alignment of MedtecLIVE was confirmed in 2019, when it welcomed visitors from 50 different countries who networked with the more than 400 exhibitors from 30 nations. At the renowned MedTech Summit Congress & Partnering event that accompanies the exhibition, manufacturers, end-users and researchers hold interdisciplinary discussions on the future developments in the sector. This event is organised by the Bavarian Ministry of Economic Affairs, Regional Development and Energy and realised by Bayern Innovativ. The industry network Forum MedTech Pharma is the institutional sponsor of MedtecLIVE and MedTech Summit.

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